

**GENERAL AD RATES  
BLACK & WHITE**

	<b>1X</b>	<b>2X</b>	<b>4X</b>
Page	\$1300	\$1195	\$1105
2/3 Page	970	890	820
1/2 Page	705	650	600
1/3 Page	620	570	525
1/4 Page	390	360	330
1/6 Page	340	310	290
1/12 Page	210	190	160

**Classifieds** \$2.00 \$1.85 \$1.70

(Rates are per-word. 10 word minimum.)

**1" display** \$115.00 \$100.00 \$95.00

1" display size: 1-5/8" x 1-5/8"

*Classified ads are prepaid. Blind box available for \$10.00*

**GENERAL AD RATES  
FOUR COLOR**

	<b>1X</b>	<b>2X</b>	<b>4X</b>
Full Page	\$1790	\$1650	\$1525
2/3 Page	1350	1240	1125
1/2 Page	1000	915	850
1/3 Page	910	840	780
1/4 Page	580	540	490
1/6 Page	500	470	430
1/12 Page	310	250	220

**COVERS** (upon availability and approval of publisher):

Cover 3	2510	2310	2130
Cover 4	2840	2610	2405

**REAL ESTATE RATES  
BLACK & WHITE**

*The following rates include ad layout and production plus one Black & White scan of a photo or logo.*

	<b>1X</b>	<b>2X</b>	<b>4X</b>
Page	\$1520	\$1420	\$1335
1/2 Page	800	750	700
1/4 Page	450	425	395
1/8 Page	265	250	230

*Advertisers with print ready materials will receive a 15% discount off of the rates shown.*

**REAL ESTATE RATES**  
**FOUR COLOR**

*Rates include ad layout and production plus one 4-color scan of a photo or logo.*

	<b>1X</b>		<b>2X</b>	<b>4X</b>
Page	\$2085		\$1950	\$1830
1/2 Page	1180	1100		1040
1/4 Page	725	685		645
1/8 Page	475	450		430

*Advertisers with print ready materials will receive a 15% discount off of the rates shown.*