



Middlebury Welcomes Alumni

50TH REUNION

2019 PLANNING GUIDE



THE STRENGTH OF THE HILLS IS HIS ALSO



HEAD MEMORIAL

Your Volunteering Makes a Difference



Middlebury has a long history of hosting memorable Reunion Weekends, especially for the class celebrating its 50th Reunion.

Reunion is a wonderful opportunity to visit with old classmates and friends, to see the campus again and see how it's changed, and to take advantage of panels, lectures, gatherings, and festivities. Middlebury Reunions hold something for everyone, but most of all, they are a chance to connect once more with a place you hold dear.

I had the opportunity to meet with many attendees at this past year's 50th Reunion, and I saw firsthand how much the Reunion meant to them and how much work went into creating this experience. Truly memorable Reunions are the result of planning, preparation, and hard work. And the most important role in creating a memorable 50th Reunion belongs to you, the alumni volunteers. You help to plan a meaningful and entertaining weekend, and you reach out to your classmates, urging them to come back, which strengthens their connection to Middlebury.

Over the next nine months, staff members Lyn DeGraff and Tiffany Stowe will join you and your fellow volunteers in planning a 50th Reunion that will appeal to all of your classmates. We'll also help you to raise money for a generous class gift in support of Middlebury and the life-changing education it provides. We couldn't accomplish either of these goals without the enthusiastic participation of dedicated volunteers like you.

One of the exceptional things about Middlebury is its strong sense of community. By serving as a Reunion volunteer, you play a key role in nurturing that quality. On behalf of all of us at the College, thank you! I look forward to working with you and getting to know you.

Sincerely,

A handwritten signature in black ink, appearing to read 'Colleen Fitzpatrick'.

Colleen Fitzpatrick
Vice President for College Advancement



50th Reunion Volunteer Job Descriptions

The Reunion Committee plays a crucial role in planning for your class's 50th Reunion, encouraging your classmates to attend and soliciting contributions for the class gift. It is the leadership and work of our Reunion volunteers that makes Middlebury's Reunions so successful, both socially and financially, so thank you for coming on board!

50th Reunion **Sample** Volunteer Organization Chart



50TH REUNION CHAIRS

- Work in close coordination with Middlebury staff to lead the programming and fundraising efforts for your class.
- Recruit and oversee committees.
- Build momentum around Reunion Weekend and fundraising efforts through outreach and engagement.
- Attend the Alumni Leadership Conference and participate in conference calls.
- Personalize letters to your classmates, using drafts provided by your staff liaison.
- Lead by example by committing to a personally significant 50th Reunion gift.

SOCIAL COMMITTEE CHAIRS

Oversee the work of the Social Committee.

Work with College staff to plan the Reunion schedule.

Attend the Alumni Leadership Conference and participate in conference calls to coordinate efforts with fellow volunteers and College staff.

SOCIAL COMMITTEE

Partner with College staff to plan social aspects of the 50th Reunion Weekend, such as class panels, memorial service, veterans' talk, Moth-style storytelling, women's circle, faculty lectures, active outings, etc.

Attend the Alumni Leadership Conference and participate in conference calls to coordinate efforts with fellow volunteers and College staff.

Reach out to your classmates in person, on social media, or by phone to encourage them to attend.

YEARBOOK COMMITTEE CHAIRS

Oversee and mentor the work of the Yearbook Committee.

Work with College staff to set timelines for communicating with classmates, gathering biographical information and photos, selecting material from old yearbooks and College archives, and writing and editing text.

Personalize letters inviting classmates to submit their autobiographies.

Make final editorial and layout decisions in partnership with your staff liaison and designer.

Attend the summer yearbook work session and the fall Alumni Leadership Conference, and participate in conference calls.

YEARBOOK COMMITTEE

Design your class's 50th Reunion yearbook.

Identify sections of the yearbook. Set up subcommittees to write/request articles, memories, and "Middlebury Moments." Solicit and submit photos. Edit autobiographies and compile entries for deceased classmates.

Spend time in the College archives locating photos and articles, and researching obituary information.

Attend the summer yearbook work session and the fall Alumni Leadership Conference, and participate in conference calls.

GIFT COMMITTEE CHAIRS

Lead by example by committing to a personally significant 50th Reunion gift.

Identify and solicit classmates for leadership-level gifts.

Personalize letters to your classmates, using drafts provided by your staff liaison.

Set class-gift goals in partnership with your staff liaison.

Mentor and monitor Gift Committee volunteers. Rally your committee to make giving challenges successful.

Attend the Alumni Leadership Conference and participate in conference calls.

GIFT COMMITTEE

Select classmates to contact regarding a 50th Reunion gift and to encourage to attend Reunion.

Reach out to classmates, ideally in person, on social media, or by phone to ask for their support.

Attend the Alumni Leadership Conference and participate in conference calls to hear updates from the College, share fundraising successes with your peers, and plan next steps.



Planning Your 50th Reunion

Middlebury College Reunions include academic, athletic, and social events for all ages. Many Reunion activities and events are traditional, included in the program every year, but we count on our alumni volunteers—you—to think of other experiences and activities that your classmates would enjoy. The Alumni and Parent Programs Office is here to guide, advise, and support you and your classmates. The College's Reunion responsibilities include the following:

YOUR STAFF CONTACTS

50TH SOCIAL AND YEARBOOK COORDINATOR

Lyn DeGraff P '10.5, '13.5
Associate Director of
Alumni and Parent Programs
ldegraff@middlebury.edu
802-443-5777

50TH GIFT COORDINATOR

Tiffany Stowe
Associate Director of
Gift Planning
tjstowe@middlebury.edu
802-443-5169

MIDDLEBURY COLLEGE

Office of Advancement
700 Exchange Street
Middlebury, Vermont 05753

- Developing an extensive schedule of events designed to showcase the campus and academic programs. These may include open houses, faculty lectures, academic presentations, etc.
- Organizing traditional Reunion events such as Alumni Achievement presentations, president's Q&A, class parade, and Convocation.
- Preparing and mailing or emailing class letters and other Reunion-related informational pieces.
- Providing logistical support for class-specific events.
- Tracking reservations and payments for all meals and on-campus housing.





Class-Specific Activities

We encourage Reunion committees to plan activities specifically for their classmates to enjoy. Some typical examples are memorial services, discussion panels featuring classmates, outings (hikes, bike rides, walks, tennis, etc.), and inviting a professor to speak. We welcome your ideas and will do our best to implement them, but please understand that we may be constrained by time, resources, and the number of places on campus suitable for particular kinds of activities.

Any proposed activity needs a member of the class as a sponsor. Sponsors serve as liaisons between the College and class members. They work with the Alumni Office to get information about their activities out to their classmates, and they act as hosts for the activities during Reunion Weekend.

Please remember that planning events takes time. It is best to have your thoughts about events organized by **January** of your Reunion year, so the Alumni Office has time to follow through with any necessary logistical arrangements. **Activity sponsors should confirm their plans and discuss them with the Alumni Office liaison before February 15.** Send the liaison a brief description of the event, including details such as time, location, day, and participants.

Check our Reunion website for updates frequently at go.middlebury.edu/reunion.



Reunion **Sample** Schedule

The following schedule lists the Reunion activities regularly planned by the College and suggested time slots for your committee's planned events.

THURSDAY	FRIDAY	SATURDAY	SUNDAY
50th golf outing	Class discussion/ panel/presentation	Veterans' gathering	Hillel breakfast
Small group options	Memorial service	5K alumni fun run	Alumni-hosted farewell brunch
50th lunch	Cane Society luncheon	All-class golf scramble	
50th Reunion dinner at the president's house	Open houses, faculty lectures, tours	Alumni Achievement presentations	
	1800 Society and volunteer reception	Conversation with the president	
	50th Reunion dinner	Class activities	
	Postdinner music and other entertainment	Readings, lectures, open houses, receptions	
		Ice cream social, Reunion parade, Convocation	
		Dinner, fireworks, entertainment	

Blue = planned by the College staff

White = planned by the committee





GET INVOLVED

Hosting Mini-reunions

Mini-reunions can help break the ice and build momentum, which will increase camaraderie and boost attendance at Reunion Weekend. Please contact your liaisons, Lyn DeGraff and Tiffany Stowe, if you are interested in hosting a gathering in your area.

Welcoming Classmates

A lounge in the residence hall where your class is housed will serve as your class headquarters and welcome center. Class-specific and general Reunion information will be posted there, and the College staff and student hosts will be happy to answer any of your questions. Nonalcoholic beverages and light snacks will be provided. Some classes choose to display class memorabilia in the headquarters lounge.

We have found that a wonderful addition to the headquarters experience is having class greeters spend time in the headquarters welcoming their classmates during peak arrival hours. Having a friendly face from the past is a great way to immediately start reconnecting with classmates. Student hosts are available to help handle luggage and logistics. The students have been through many hours of training sessions and are well aware of their roles. The College pays these students, so tipping is not necessary.

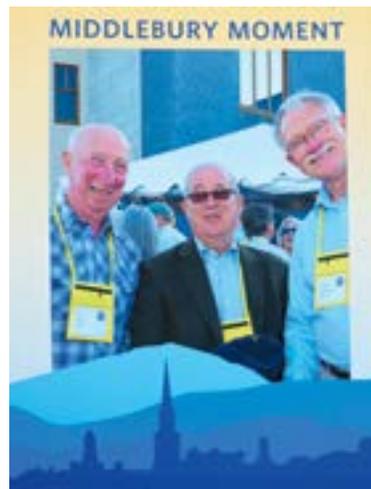
WE'RE HERE TO HELP

If you have questions about planning Reunion activities, we have answers. Please call Lyn at 802-443-5777. You will also find more detailed information about class activities and other Reunion planning at go.middlebury.edu/reunion.

Getting the Word Out

Talking to classmates is a great way to find volunteers and encourage classmates to return for Reunion. Providing information to your class correspondents to print in *Middlebury Magazine* is also a good way to reach friends.

Social media provides other ways to engage your classmates and generate excitement about Reunion. Start by joining your class's Facebook group at www.facebook.com/groups/middlebury1969. You'll need to identify a coordinator to help curate content and share fun stories, old and new photos, and current news there.



THE BASICS

Housing and Dining

On-campus accommodations include a single bed for each person, sheets, blankets, and towels. There are no private bathrooms. (Dorm living is not luxurious!) Meals are provided for all alumni and guests who register for meal options. Breakfasts and lunches are in the dining halls with open access (not separated by class). Reunion participants wear their Reunion name tag as their ticket into venues and meals.

On Thursday night, members of the 50th Reunion class are guests of the president at 3 South Street. On Friday night, each individual class dines as a group at various campus locations. Your class will spend the evening up at Bread Loaf campus for your class photo, dinner, and entertainment. On Saturday, there is an all-class banquet in the tents behind the Mahaney Center for the Arts, with fireworks and entertainment. The 50th Reunion class will be in the tent closest to the Mahaney Center.

Reunion Registration Fees

Registration fees cover only about two-thirds of the actual cost of the weekend; the College subsidizes the rest. Pricing is based on the amount of time you will be on campus and includes housing and no-housing options.

The 50th Reunion Class Gift

The 50th Reunion provides an opportunity to honor your own Middlebury experience and shape the future for others. Many alumni celebrate that milestone by making a special gift. The collective gifts from members of the class have a major impact on the College you love, enriching the experience of all Middlebury students and preparing them to engage the world.

The 50th Reunion class gift is the combined total of gifts and pledges from all members of the Reunion class. Gifts and pledges must be made by the Tuesday before Reunion Weekend in order to be included in the class gift announced at Reunion Weekend.

TYPES OF GIFTS THAT COUNT TOWARD THE 50TH REUNION CLASS GIFT

Outright Gifts

Make a gift by credit card at go.middlebury.edu/give or with a check mailed to Gift Administration, 700 Exchange Street, Middlebury, VT 05753.

Gifts of Stock

Transfer appreciated securities held long term to Middlebury to receive gift credit and tax benefits. For stock transfer instructions, call 866-496-6433.

Pledges

Pledge your support for up to five years, and the total amount will be counted toward the class gift.

Gift Annuities

Donate cash or appreciated securities and receive a secure, fixed income for the rest of your life. The sample payout rate for a donor age 72 is 5.8 percent. The minimum gift is \$10,000.

Charitable Remainder Trusts

Donate cash, appreciated securities, or real estate and provide an income for you and your loved ones and a future gift to Middlebury. The trust pays you (and the beneficiaries you name) based on the trust's annual valuation. The minimum gift amount is \$100,000, which may be built up over a five-year period.

Gifts Through Your Estate

Include Middlebury as one of the beneficiaries in your will, trust, retirement plan, or life insurance, and we will include the documented amount in the 50th Reunion class gift.

Charitable IRA Rollover

If you are 70-1/2 or older, make a gift directly from your IRA to Middlebury without owing federal income tax. There is no minimum; the maximum gift is \$100,000.

What Counts toward the Participation Goal?

In order to be counted in participation totals announced at Reunion Weekend, a classmate must make a gift during the fiscal year (July 1-June 30) of your 50th Reunion. If classmates make a special 50th Reunion commitment in the years leading up to Reunion, we encourage them to also make a modest annual fund gift in the year of Reunion to help meet the class participation goal. Gifts made through a donor's estate and multiyear pledges (unless the first payment has been made) do not qualify.

What Counts toward Reunion Awards?

Gifts made through a donor's estate are not included in the amount eligible for the award given to the class with the largest class gift. All other gift types are eligible. To qualify toward the percentage participation award, classmates must make a gift within the fiscal year of Reunion.



Honor the past. Shape the future.

One of the most popular ways alumni support the College in celebration of their 50th Reunion is through a **charitable gift annuity**.

There are several variations, and we would be happy to help you explore the options best suited to your situation. For example, you could defer payments to receive a higher payout rate, establish the gift annuity for a spouse or loved one, or fund the gift annuity with appreciated securities.

Contact Tiffany Stowe and her colleagues in the Office of Gift Planning at 866-496-6433 or tjstowe@middlebury.edu.

HOW IT WORKS

- You transfer cash or securities to Middlebury College. Our minimum gift requirement is \$10,000.
- Middlebury pays you, yourself and a spouse, or any two beneficiaries you name, fixed payment for life.
- The remaining balance passes to Middlebury when the contract ends.

BENEFITS

- Provide significant support for Middlebury's future.
- Receive 50th Reunion class gift credit for the full gift amount.
- Become a member of Middlebury's Cane Society.
- Receive dependable cash flow for life, regardless of fluctuations in the market.
- In many cases, receive payments at a rate higher than the interest you are currently receiving on investments.
- Receive an immediate income-tax deduction for a portion of your gift.
- A portion of your annuity payment will be tax-free.



Sample 50th Reunion Gift Plans

Many alumni who desire to make a special 50th Reunion gift take advantage of the flexible gift plans Middlebury offers to help them achieve their goal. The staff in Middlebury's Office of Gift Planning are available to assist you and your classmates in exploring the options. You can also learn more online at go.middlebury.edu/50thgiving. Here are a few examples:

SAMPLE 1

2018

\$5,000 IRA Beneficiary Designation

Retirement assets left to charity, rather than heirs,
avoid taxation.

+

2019

\$15,000 Charitable Gift Annuity

Receive payments for life.

(SAMPLE: \$870 annually for beneficiary age 72 and an
estimated charitable tax deduction of approx. \$6,383.)

+

2020

Pledge \$5,000 Gift of Appreciated Stock

Transfer stock held long term directly to Middlebury to
avoid capital gains tax and receive a charitable tax deduction.

= **\$25,000
Gift**

SAMPLE 2

2018

\$20,000 Charitable Gift Annuity

Two-life CGA for alum and spouse, both age 72.
(SAMPLE: Payout rate of 5.2 percent. Fund with appreciated stock held long term and potentially avoid capital gains tax.)



2019

\$10,000 Documented Bequest Intention

Middlebury is designated in alum's will to receive a bequest of \$10,000 to support financial aid.



2019-2023

\$20,000 Pledge

\$4,000 per year for 5 years.

**= \$50,000
Gift**

SAMPLE 3

2018

\$100,000 Charitable Remainder Trust

Payments for life; receive charitable deduction.



2019

\$50,000 Bequest Intention

Gifts to charity reduce taxable estate.



2019-2023

\$50,000 Pledge

\$50,000 gift payable \$10,000 per year for 5 years. Can be given as an annual fund commitment or as an addition to the trust.

**= \$200,000
Gift**



Reunion Gift Committee: Steps to a Successful Solicitation

Make your own commitment first.

The easiest way to bring up the subject of giving is to invite your classmate to join you in making a gift to Middlebury.

Review your assignments.

Have they been consistent givers? Have they returned for prior Reunions? Contact your staff coordinator if you need additional information.

Stay informed.

The more you know about the class gift, Reunion Weekend plans, and the College, the easier your job will be.

Be up front about why you are calling.

State at the beginning of the conversation that you have volunteered to help raise money for your class gift. Ask if this is a good time to talk.

Find common ground.

What do your classmates appreciate most about their Middlebury experiences? When was the last time they were on campus? Ask them to consider a gift in honor of your 50th Reunion.

Encourage your classmates to support financial aid.

Gifts for financial aid not only transform the lives of individual students but help to build a learning community that transforms the experience for all students. A gift to Middlebury for need-based scholarships is an investment in the potential of our students, who will go on to improve their professions, their communities, and the world.

Explain the ways to give.

The ways to make a gift can often be tailored to the individual's desires. For example, a classmate might make a gift of stock, set up an annuity, or spread out a larger gift over a number of years.

Have an "ask" in mind.

The College may provide you with a suggested "ask amount" for each individual, based on the classmate's giving history. If you are comfortable suggesting a specific gift, please use the amount provided. If you are not comfortable with that, suggest that the classmate "make a personally significant gift in keeping with the tradition of alumni giving back to the College in honor of their 50th Reunion."

Remember, giving makes people feel good.

Enjoy yourself and have fun with your calls. Your enthusiasm will shine through. Let classmates know that their gifts truly matter to the College—regardless of the size.

Say thank you!

Whether your classmates make gifts or not, thank them for their time and their support. If they do give, please send personalized thank you notes or emails.

WE'RE HERE TO HELP.

If your classmates have questions that you aren't able to answer, please contact Tiffany Stowe at tjstowe@middlebury.edu or 802-443-5169.



SAMPLE THANK YOU NOTES/EMAILS

FOLLOWING A GIFT:

Dear (classmate name),

Thank you for your generous gift to Middlebury! Your gift will have an immediate impact on the College we know and love. Your contribution will also help us reach our 50th Reunion class gift goals.

Thank you again. Have a (wonderful holiday, splendid spring, etc.). Can't wait to see you in June!

FOLLOWING A PHONE CALL:

Dear (classmate name),

Thank you for speaking with me (today/this evening/yesterday). It was nice to reconnect (add a specific reference to your conversation).

I appreciate that you are considering a 50th Reunion gift, and I hope that you'll join me in supporting Middlebury. Your gift will help us reach our class goal of \$ _____ and ____ percent participation.

See you at Reunion in June!



A Tradition of Giving

Since Gamaliel Painter left a bequest of \$13,000 and his cane to the College in 1819, philanthropy has played a critical role in Middlebury's development. We honor our most committed alumni, parents, and friends through Middlebury's donor recognition societies.

THE 1800 SOCIETY

THE 1800 SOCIETY honors alumni who support Middlebury at a leadership level. Society members are invited to special events and are listed in the online Donor Honor Roll.

LEADERSHIP LEVELS

Dean's List	\$2,500-\$9,999
College Luminaries	\$10,000-\$49,999
Old Chapel Fellows	\$50,000-\$99,999
Presidential Circle	\$100,000 and above

trueblue

THE TRUE BLUE SOCIETY recognizes Middlebury's most loyal donors, who have made gifts consistently for at least the last three years. True Blue donors are the foundation of Middlebury's Annual Giving program.

CLASS OF 1969 50TH REUNION PRESIDENT'S CIRCLE

The Class of 1969 President's Circle honors those alumni, on the occasion of their 50th Reunion, who have generously committed \$100,000 or more to Middlebury over the course of their lifetimes or through their estates. Members are invited to a special event with the president during Reunion Weekend.



The Cane Society

THE CANE SOCIETY recognizes individuals who have demonstrated their commitment to

Middlebury's future by including the College in their estate plans. Members have included Middlebury in their wills, named the College to receive proceeds from life insurance policies and retirement plans, and established charitable life-income gifts to benefit Middlebury.

All Cane Society members are invited to a special luncheon held during Reunion Weekend. To learn more, contact the Office of Gift Planning at 866-496-6433, email giftplanning@middlebury.edu, or visit go.middlebury.edu/giftplanning.



*Through the pursuit of knowledge
unconstrained by national or disciplinary
boundaries, students who come to
Middlebury learn to engage the world.*

—from Middlebury's mission statement

CLASS OF 2022 PROFILE

All information is for the Class of 2022, entering during the 2018–19 academic year.

Applications	9,227	First generation of their families to attend college	16%
Total number of admitted students	1,734	States represented	45 plus D.C.
Applicants admitted	18.8%	From outside New England	64%
Target size for class	700	Countries represented	63
(600 in September, 100 in February)		SAT	1340–1510 (Mid 50% Range)
U.S. students of color	29%	ACT	31–34 (Mid 50% Range)
International students	11%	Average Financial Aid Grant Award	\$48,429

QUICK FACTS

- Founded in 1800, Middlebury is a top-tier liberal arts college.
- Laurie L. Patton became Middlebury's 17th president in July 2015.
- About 2,500 undergraduate students.
- Renowned for leadership in language instruction and international studies.
- Graduate and summer programs: Summer Language Schools (11 languages: Arabic, Chinese, French, German, Hebrew, Italian, Japanese, Korean, Portuguese, Russian, and Spanish), School of the Environment, Bread Loaf School of English, Bread Loaf Writers' Conferences, and Middlebury Institute of International Studies at Monterey.
- Middlebury Schools Abroad in Argentina, Brazil, Cameroon, Chile, China, France, Germany, India, Israel, Italy, Japan, Jordan, Morocco, Russia, Spain, United Kingdom, and Uruguay.
- 47 departments and programs in which to major and minor.
- 9:1 student-faculty ratio. Most classes are small; the mean class size is 18. All courses are taught by faculty members (rather than graduate assistants).
- Nationally known for sustainability initiatives and the first environmental studies program in the country.
- Strong programs and world-class facilities in the sciences, including a 45-foot research vessel on Lake Champlain as well as a state-of-the-art scanning electron microscope.
- First-year seminars: Discussion-oriented courses with an intensive writing component to help students make the transition to college work; seminar teachers also serve as first-year students' advisors until students declare a major.
- 31 NCAA varsity teams; 28 percent of students participate in varsity sports.
- 33 NCAA championship teams since 1995: men's hockey—8 titles; women's lacrosse—6 titles; men's lacrosse—3 titles; women's cross country—6 titles; women's hockey—5 titles; field hockey—2 titles; men's tennis—2 titles; men's soccer—1 title.



Middlebury
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