University of Massachusetts Amherst

Data Analytics and Computational Social Science at UMass Amherst

Data Analytics And Computational Social Science Program
Faculty,
Do you have students unsure of how to apply their social science or humanities degree after their graduation? The Master of Science in Data Analytics & Computational Social Science (DACSS) program at UMass Amherst is an opportunity for students to learn how to turn social science or digital humanities data into a powerful decision-making tool. There’s never been a better time to consider a master’s in data analytics. Why? The job market, for one. The U.S. Bureau of Labor Statistics projects 15% job growth in data science through 2029, 15% faster than the national average for all occupations (source). The M.S. DACSS allows students to tailor their coursework to areas of their interest, meaning that they don’t have to wait to make a big impact on society. This 10-month program is career-oriented and uses a hands-on, applied approach to data-driven analysis and storytelling, fusing both social science and computational techniques. Based on your research area, we believe that your students may be a great fit for the DACSS program. Please forward this email and attached flyer to your students or anyone else you think would be interested. We will be hosting info sessions on Wed. 11/11 at 7 PM, Tues. 12/1 at 1 PM, and Sat. 1/9 at 4 PM. We appreciate you helping us spread the word about this exciting program!