1. Ben & Jerry’s was originally going to be a bagel company. They switched to making ice cream once the founders realized how much it would cost to buy the equipment to make bagels.

2. Ben Cohen and Jerry Greenfield first met while lagging behind the other students while running during a 7th grade gym class.

3. Their criteria for the location of their ice cream shop was that it had to have a warm climate, be a college town, and not have any other ice cream shops. They settled on Burlington, VT, since all the other college towns with warm climates already had an ice cream shop.

4. Ben & Jerry’s was founded in 1978 in an ice cream parlor converted from a gas station.

5. Cherry Garcia was named after a guitarist from the Grateful Dead and is the best selling flavor of all time.

6. Americone Dream was named after comedian and journalist Stephen Colbert.

7. Phish Food was named after the American rock band, Phish, that was formed at the University of Vermont. The band donates all royalties from the ice cream to support the well-being of Lake Champlain.

8. Ben & Jerry’s gets its milk for its ice cream from St. Albans Cooperative Creamery, a milk cooperative of over 500 family farmers located in Vermont.

9. The Vermonster is a large Ben & Jerry’s sundae including 20 scoops of ice cream, hot fudge, bananas, cookies, brownies, and various toppings of choice, all served in a “Vermonster Bucket.” It contains 14,000 calories and 500 grams of fat.

10. The Ben & Jerry’s factory in Waterbury, VT, has a Flavor Graveyard with tombstones displaying flavors that weren’t popular and had to retire. These flavors include Peanut Butter and Jelly, Holy Cannoli, and Economic Crunch.