Panther Gift Card and Rewards Program

In appreciation of all our loyal customers, we have implemented a rewards program where you can earn one point for every dollar you spend at the Middlebury College Bookstore, either in person or online. These rewards can be used toward purchasing textbooks, Middlebury clothing and gift items, and most other merchandise at the bookstore. Sorry, unfortunately, you cannot earn points when buying any Apple computer products, software, technology products, laundry cards, phone cards, or any other product the Bookstore limits at the time of purchase.

Two Methods to Earn Rewards or Points

You can either purchase your rewards up-front or earn points as you go, and redeem them later for a Rewards Gift Card; either way has the same benefits. You can start earning points starting with the first dollar you spend in the Bookstore.

◆ Purchase Your Rewards Up-Front

You must first sign-up for the Panther Rewards Program on-line through the Middlebury College Bookstore Web site, and then purchase a Panther Rewards Gift Card either on-line or in-store in one of the following amounts:

- $250 we will load your Bronze Panther Rewards Gift Card with $255 (2%/ $5.00)
- $500 we will load Silver Panther Rewards Gift Card with $515 (3%/ $15.00)
- $750 we will load Gold Panther Rewards Gift Card with $780 (4%/ $30.00)
- $1000 we will load Platinum Panther Rewards Gift Card with $1050 (5%/ $50.00)

◆ Earn Points as You Go

You must first sign-up for the Panther Points Rewards Gift Card Program on-line through the Middlebury College Bookstore Web site before you can start earning points, and then purchase in-store or online through the Bookstore. If you are paying with a Rewards Gift Card, your bonus dollars are front-loaded on your card at the time of purchase, and you will not receive points for purchases made with your Rewards Gift Card. You must tell the cashier at the time of purchase that you are a Rewards Member and provide your membership number in order to be eligible to earn points. Please provide your eight-digit Student ID Number, or provide your phone number, if you do not have a Student ID Number. Points are available for redemption 14 days after purchase, and you will redeem your points online, and you can pick-up your Rewards Gift Card at the Bookstore. It will take 24–48 hours before your points are visible if everything was done correctly above.

How to Sign-Up

1. If you already have an account setup on our system, please log in to the Middlebury College Bookstore.
   If you do not have an account, log in and click on register here.
2. You will then create a profile for browsing and shopping.
3. Fill out the customer registration form and you will be asked to establish a Panther Points Rewards Number.
   If you are currently a student, please enter your eight-digit Student ID Number.
   If you do not have a Student ID Number, please enter your phone number with no “1” in front and no dashes.
4. Click the register button.
5. You can track your points online and you redeem your points online, or you can buy your rewards upfront by purchasing the Panther Rewards in the bronze, silver, gold, or platinum Gift Cards. Previous purchases cannot be converted into Panther Points or a Panther Points Rewards Gift Card, so sign-up before you purchase your books.