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Binary Breeding Grounds: How the Manosphere Manufactures Modern Antisemitism

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Introduction

The manosphere functions as a digital laboratory for ideological synthesis, wherein established antisemitic conspiracy frameworks undergo systematic integration with contemporary masculine grievance narratives to produce hybridized ideological constructs that channel male social and economic uncertainties as pathways for broader antisemitic orientation—a process that represents neither accidental convergence between misogyny and antisemitism nor mere borrowing of existing motifs, but rather an active mechanism of ideological transformation that leverages digital infrastructure to achieve previously unattainable reach and complexity, thereby demonstrating antisemitism's capacity for adaptation across historical periods while establishing patterns for understanding contemporary movements that transcend traditional categorical boundaries and maintain the explanatory frameworks that render antisemitic conspiracy theories consistently appealing across different historical contexts through their integration with emergent forms of masculine grievance discourse that exploit technological architectures designed for engagement optimization rather than ideological coherence. This convergence demonstrates the architectural sophistication of antisemitic ideological scaffolding, wherein foundational structural elements preserve their essential interpretive functions while adapting their surface manifestations to accommodate digital environments that facilitate unprecedented synthesis between previously distinct forms of prejudice and conspiracy thinking through algorithmic mechanisms that systematically expose users to



increasingly extreme content while maintaining the appearance of organic ideological development rather than coordinated manipulation.

Contemporary scholarship has documented the manosphere's role in radicalizing individuals toward misogynistic extremism, yet insufficient attention has been devoted to examining how antisemitic ideological architecture specifically operates within these digital networks—a critical oversight given antisemitism's historical function as the nexus of radical religious and political ideologies that provides comprehensive explanatory frameworks for complex social phenomena through reference to coordinated Jewish manipulation rather than acknowledging multiple causal factors, competing interests, and historical contingency. Existing research on antisemitic conspiracy theories has identified their adaptive capacity across historical periods, while studies of digital radicalization have traced pathways between platforms and ideological communities, though the specific mechanisms through which antisemitic architectural frameworks achieve synthesis with gendered grievance narratives in digital environments remain insufficiently understood, particularly regarding how algorithmic recommendation systems facilitate exposure to increasingly antisemitic content through ostensibly unrelated masculine grievance discourse that creates ideological pathways between different forms of extremist thinking without requiring explicit coordination or deliberate conspiracy among platform operators, content creators, or audience members.

The manosphere—encompassing involuntary celibate (incel) communities, Men Going Their Own Way (MGTOW), pickup artist (PUA) networks, and Men's Rights Activism (MRA)—serves thusly as the empirical site for this investigation, which treats antisemitism as an enduring ideological architecture that adapts its explanatory frameworks to contemporary contexts rather than a static collection of prejudices, wherein the architectural metaphor emerges from careful examination of how antisemitic ideological scaffolding exhibits lasting structural consistency across varied historical transformations that would otherwise be expected to undermine its foundational premises. The investigation encompasses documented content from major platforms spanning 2020-2024, with



primary sources including documented forum posts, transcribed video content, and platform moderation reports from academic research institutions and civil rights organizations, prioritizing documented interactions between explicitly antisemitic figures and mainstream manosphere platforms with verified primary source material and academic or institutional monitoring coverage that demonstrates the systematic rather than episodic character of antisemitic integration within masculine grievance networks. The methodological approach employs qualitative content analysis of documented statements, systematic examination of cross-platform coordination patterns, and longitudinal tracking of ideological evolution among key figures, wherein documented transformations serve as case studies illustrating broader patterns of antisemitic integration within masculine grievance networks that reveal coordinated deployment of antisemitic architectural elements rather than isolated incidents of extremist expression or individual radicalization processes.

Three research questions guide this investigation: how does antisemitic ideological architecture penetrate ostensibly gender-focused communities through systematic integration rather than surface-level borrowing, what mechanisms enable the synthesis of antisemitic conspiracy theories with male grievance discourse while preserving the structural integrity of both ideological systems, and how do digital platforms facilitate this integration process through algorithmic architectures that create exposure pathways between different forms of extremist content without requiring explicit coordination among platform operators or content creators. Rather than examining antisemitism and misogyny as parallel phenomena that occasionally intersect through shared targets or political alliances, this investigation traces the structural dynamics through which antisemitic frameworks adapt to contemporary digital environments by incorporating gender-based anxieties as explanatory mechanisms—an approach that differs from existing scholarship by examining dynamic synthesis processes enabled by digital architecture rather than predetermined pathways or fixed ideological content, thereby revealing how antisemitic ideological scaffolding achieves penetration within ostensibly progressive or gender-focused movements through adaptive mechanisms that preserve



essential structural elements while modifying surface manifestations to accommodate contemporary political discourse and cultural sensibilities.

Historical Context and Contemporary Adaptation

To understand how antisemitic ideological architecture achieves synthesis with manosphere discourse in digital environments, it proves essential to examine the historical patterns through which antisemitic frameworks have adapted to contemporary social conditions by incorporating gendered elements as explanatory mechanisms, wherein the architectural foundations established through centuries of theological development, canonical legislation, and intellectual refinement provide structural supports that enable contemporary manifestations to preserve essential interpretive patterns while adapting to digital contexts that create unprecedented opportunities for ideological synthesis and audience recruitment.

Antisemitic ideological scaffolding has historically incorporated gendered elements as central organizing principles, linking Jewish identity to perceived sexual threat and masculine inadequacy through accusations ranging from medieval blood libel to nineteenth-century racial theories characterizing Jewish masculinity as degenerate, thereby establishing interpretive frameworks that could address fundamental anxieties about sexual competition, cultural change, and social hierarchy through reference to coordinated Jewish manipulation rather than acknowledging complex social phenomena involving multiple causal factors, competing interests, and historical contingency (Mosse 1985; Nirenberg 2013). These patterns demonstrate what scholars have identified as antisemitism's capacity to provide comprehensive explanatory frameworks for social anxieties across different historical periods—a capacity that illuminates its contemporary manifestations within digital environments where algorithmic recommendation systems facilitate exposure to increasingly extreme content through engagement optimization rather than ideological coherence, thereby creating technological architectures that enable antisemitic frameworks to achieve synthesis with other forms of



extremist thinking without requiring explicit coordination or deliberate conspiracy among platform operators, content creators, or audience members. The twentieth century systematized these patterns through conspiracy frameworks like *The Protocols of the Elders of Zion* (Cohn 1967), establishing templates for attributing social change to Jewish manipulation while proving adaptable to evolving social conditions that challenge traditional gender arrangements, economic structures, and cultural hierarchies through interpretive mechanisms that reduce complexity to manageable explanatory categories while preserving sufficient theoretical sophistication to engage with contemporary political and cultural concerns.

The Frankfurt School conspiracy theory exemplifies contemporary antisemitic adaptation through ideological architecture that preserves essential structural elements while adapting surface manifestations to accommodate modern political discourse and cultural sensibilities. Developed by far-right ideologues in the 1990s (SPLC 2003), the theory attributes progressive social movements to Jewish intellectuals, characterizing Western Marxism as responsible for modern identity politics and cultural change while functioning as an updated version of earlier conspiratorial frameworks that provided comprehensive explanations for complex social phenomena through reference to coordinated Jewish manipulation rather than acknowledging multiple causal factors, competing interests, and historical contingency. This theoretical construct achieves circulation within contemporary discourse by providing explanatory mechanisms for social transformations that challenge traditional gender arrangements, claiming that Jewish intellectuals coordinated cultural shifts to undermine established American institutions—Christianity, family structures, and related social forms—through systematic infiltration of educational institutions, media organizations, and political movements that advance cultural change through ideological rather than material mechanisms, thereby creating interpretive frameworks that can accommodate contemporary concerns about feminism, multiculturalism, and social justice activism within established antisemitic architectural patterns.



Such conspiracy theories demonstrate antisemitism's function not merely as prejudice, but as a comprehensive interpretive system that has historically accompanied significant political upheavals and social transformations (Bauman 1989), wherein Jews and Jewish culture operate thusly as symbolic constructs upon which various social anxieties and uncertainties become projected through ideological mechanisms that transform complex political and cultural conflicts into manageable explanatory narratives. Antisemitism functions as a mechanism for explaining complex social phenomena through narratives of coordinated opposition that positions Jewish influence as central to perceived social disruptions, thereby creating interpretive frameworks that can address fundamental questions about historical causation, contemporary social problems, and future political possibilities through reference to Jewish agency, influence, and conspiracy rather than requiring rigorous interdisciplinary investigation of multiple causal factors, competing interests, unintended consequences, and historical contingency that might otherwise complicate simple explanatory narratives or challenge established ideological commitments among target audiences.

Digital Infrastructure and Integration Mechanisms

The transition from historical antisemitic frameworks to contemporary digital manifestations follows established patterns of ideological adaptation, wherein new technological environments provide expanded opportunities for conspiracy theory dissemination and audience recruitment through algorithmic architectures that systematically expose users to increasingly extreme content while maintaining the appearance of organic ideological development rather than coordinated manipulation, thereby creating digital laboratories where antisemitic ideological scaffolding achieves synthesis with other forms of extremist thinking through technological mechanisms that facilitate cross-platform coordination and content amplification without requiring explicit organizational structures or deliberate conspiracy among platform operators, content creators, or audience members.



The manosphere gained momentum in the early 2010s as online influencers and content creators promoted *red pill* philosophies—ideas that claim society is systematically biased against men through feminist infiltration of educational institutions, media organizations, and political movements—through viral videos, podcasts, and debates that created multiple entry points for ideological recruitment while enabling cross-platform coordination and content amplification through sophisticated network architectures that exploit engagement-optimization algorithms designed to maximize time-on-platform metrics rather than promote ideological coherence or factual accuracy (Ging 2017; Ribeiro et al. 2021). The process operates thusly through engagement-optimization algorithms that prioritize time-on-platform metrics through controversial content amplification, particularly on recommendation-based platforms versus community-moderated spaces, combined with cross-platform coordination rather than centralized orchestration, wherein the laboratory function emerges from experimental spaces enabled by platform architecture rather than deliberate conspiracy among platform operators, content creators, or ideological organizations seeking to advance specific political objectives through coordinated manipulation of digital discourse and audience recruitment mechanisms.

Research demonstrates systematic migration patterns between platforms of varying ideological intensity, wherein historical migration patterns between different manosphere groups function as steps in radicalization processes that create algorithmic pathways for exposure to increasingly extreme content: many of the individuals involved with the pickup artist community went on to participate in more anti-feminist communities whose users in turn migrated to more radical spaces that incorporated explicit antisemitic content within broader narratives about feminist conspiracy and cultural manipulation (Ribeiro et al. 2020). Digital platforms employ engagement-optimization algorithms that systematically expose users to increasingly extreme content, creating algorithmic radicalization pathways where adolescents with sexist attitudes could be drawn to the manosphere and then radicalized by the messages they receive there, wherein antisemitic content creators exploit these algorithmic architectures to introduce conspiracy theories about Jewish influence on feminist



movements, media representation, and cultural change through content that builds upon existing manosphere concepts while attributing these phenomena to coordinated manipulation rather than social evolution, economic transformation, or political competition among diverse interest groups with competing objectives and values.

The synthesis pattern intensified markedly following the 2020 election cycle and the social isolation accompanying global health measures, with documented antisemitic content integration accelerating from sporadic appearances in 2020-2021 to systematic Holocaust denial and explicit white supremacist messaging by 2023-2024—a progression that demonstrates antisemitic ideological architecture's adaptive qualities across changing social conditions and technological environments that create new opportunities for conspiracy theory dissemination and audience recruitment. This development intensified notably following platform policy changes in 2020-2021, as content creators relocated to alternative platforms with less stringent moderation policies, accelerating ideological convergence between previously distinct online communities in a manner that illustrates digital-era political evolution wherein technological architectures facilitate cross-platform coordination and content amplification without requiring explicit organizational structures or deliberate conspiracy among platform operators, content creators, or ideological organizations seeking to advance specific political objectives through coordinated manipulation of digital discourse.

The mechanisms through which antisemitic and manosphere ideological architectures achieve synthesis operate across multiple levels of digital infrastructure and user engagement, wherein algorithmic recommendation systems create exposure pathways between different forms of extremist content while platform migration patterns facilitate ideological convergence between previously distinct online communities through technological rather than organizational coordination.

The integration of antisemitic conspiracy theories within manosphere discourse operates through several distinct mechanisms that demonstrate antisemitic ideological architecture's capacity for synthesis with other social movements while preserving essential structural elements and interpretive



patterns developed through centuries of theological refinement, canonical legislation, and intellectual adaptation to changing political and cultural contexts. First, the Frankfurt School conspiracy theory provides explanatory frameworks for feminist social movements that resonate with existing manosphere perspectives about systematic bias against men, wherein manosphere communities attribute social changes to interconnected institutions and cultural systems that shape individual consciousness and social relations through ideological rather than material mechanisms, thereby creating interpretive frameworks that can accommodate concerns about feminism, multiculturalism, and social justice activism within established antisemitic architectural patterns that attribute complex social phenomena to coordinated Jewish manipulation rather than acknowledging multiple causal factors, competing interests, and historical contingency. Second, antisemitic content creators exploit the manosphere's focus on sexual competition and romantic rejection by introducing theories about Jewish influence on female behavior patterns, dating applications, and sexual market dynamics, building upon existing manosphere concepts about hypergamy and female selectivity while attributing these phenomena to coordinated manipulation rather than evolutionary biology, economic factors, or cultural change—a process that demonstrates the adaptable nature of conspiratorial explanatory frameworks that can incorporate diverse grievances within totalizing interpretive systems that reduce complexity to manageable explanatory categories.

These theoretical mechanisms achieve concrete expression through documented patterns of content integration and audience engagement across multiple platforms and personalities, wherein systematic rather than episodic antisemitic integration reflects coordinated deployment of antisemitic architectural elements rather than isolated incidents of extremist expression or individual radicalization processes that might otherwise be attributed to psychological factors, social isolation, or economic displacement among target audiences.

Empirical research conducted between August and October 2021 identified numerous antisemitic conspiracy theories across incel platforms, encompassing a variety of tropes and slurs with systematic



patterns rather than isolated incidents, wherein most comments contained an antisemitic slur, conspiracy theory, or the promotion of external antisemitic material that demonstrated coordinated rather than organic development of extremist content within these digital environments (Moonshot 2022). The research documented how antisemitic content serves recruitment functions within incel communities, with documented instances showing self-identified young incels expressing interest in understanding why antisemitism was so prevalent on the platform, generating responses including a high volume of antisemitic sentiment and users describing how others on the forum had pushed them from being conservative supporters towards embracing antisemitic conspiracy theories that provided comprehensive explanations for romantic rejection, economic displacement, and social marginalization through reference to coordinated Jewish manipulation rather than acknowledging complex social phenomena involving multiple causal factors, competing interests, and individual circumstances that might otherwise require more nuanced analysis or personal reflection.

Evidence indicates increasing coordination between manosphere and explicitly antisemitic networks, with research documenting substantial increases in posts containing both misogynistic and antisemitic language, demonstrating growing convergence between white supremacist and manosphere online communities through cross-platform coordination and content amplification rather than centralized organizational structures or deliberate conspiracy among platform operators seeking to advance specific political objectives. High-profile manosphere figures have increasingly incorporated antisemitic content into their messaging, with figures like Andrew Tate—who maintains substantial social media followings across multiple platforms—increasingly incorporating criticisms of Israel that transition into antisemitic claims with historical precedents in blood libel conspiracy theory, thereby demonstrating how contemporary antisemitic integration preserves essential structural elements and interpretive patterns developed through centuries of theological development while adapting surface manifestations to accommodate modern political discourse and cultural sensibilities (HonestReporting 2025).



The systematic nature of this integration becomes evident through documented cases across multiple manosphere personalities and subcommunities that reveal coordinated deployment of antisemitic architectural elements rather than isolated incidents of extremist expression or individual radicalization processes. Sneako (Nicolas Kenn De Balinzhazy), a prominent manosphere influencer with over 2 million followers described as "a cheap imitation of Andrew Tate," has explicitly stated "Jews have the ultimate power" and claimed "in every single industry, if you look at the end of the rabbit hole, it's always a Jew who controls it," while also declaring "Down with the Jews" during livestreams and expressing admiration for Hitler's "aura," thereby demonstrating how antisemitic ideological scaffolding achieves integration within mainstream masculine grievance discourse through content that preserves essential conspiratorial interpretive patterns while adapting to contemporary digital environments and audience expectations (Media Matters 2023). Hannah Pearl Davis, known as Pearl and described as the "female Andrew Tate" within anti-feminist circles with 1.75 million YouTube subscribers, released a song titled "Why Can't We Talk About the Jews?" that included lyrics questioning Holocaust accounts and expressing curiosity about Hitler's motivations, which she dedicated to white supremacist Nick Fuentes before deleting it following public backlash that demonstrated the systematic rather than episodic character of antisemitic integration within manosphere networks through content that maintains surface commitments to free speech and intellectual inquiry while advancing explicit Holocaust denial and antisemitic conspiracy theories (The Jerusalem Post 2023; The Forward 2023). Most significantly, Dan Bilzerian, a "masculinity influencer" with over 32 million Instagram followers, underwent a complete ideological transformation following October 7, 2023, pivoting his entire platform from lifestyle content to systematic promotion of antisemitic conspiracy theories, claiming Jews orchestrated 9/11 and the JFK assassination while promoting Holocaust denial and asserting that "Jewish supremacy" represents the greatest threat to America, thereby illustrating how antisemitic architectural frameworks can achieve rapid penetration within mainstream digital environments through influencers who possess substantial audiences and cultural authority among target demographics (The Jewish Chronicle 2024; The Jerusalem Post 2024).



This coordination achieves concrete expression through documented collaborations between major manosphere platforms and explicitly antisemitic figures that demonstrate the systematic nature of this ideological synthesis rather than isolated incidents of extremist expression or individual radicalization processes that might otherwise be attributed to psychological factors, social isolation, or economic displacement among content creators or audience members. The Fresh & Fit podcast, positioning itself as a leading men's podcast within mainstream manosphere discourse, hosted white supremacist figure Nick Fuentes for extended discussions during which he presented Holocaust denial positions with explicit references to Jewish identity and systematic extermination while maintaining surface commitments to intellectual inquiry and free speech rather than explicit advocacy for violence or discrimination, with episode titles including explicit references to Jewish identity and Holocaust denial that demonstrated coordinated rather than organic development of antisemitic content within mainstream manosphere programming (Media Matters 2023). During these broadcasts, Fuentes articulated Holocaust denial positions while the host expressed pride in addressing topics other platforms avoid due to content moderation policies and advertiser concerns, demonstrating the systematic integration of antisemitic content within mainstream manosphere programming through collaborations that provide intellectual legitimacy and audience access for explicit white supremacist figures while maintaining surface commitments to free speech, intellectual inquiry, and opposition to censorship rather than explicit advocacy for antisemitic ideology or discriminatory policies.

The synthesis extends beyond individual episodes to systematic ideological integration involving explicit Holocaust denial and historical reinterpretation that draws upon twentieth-century antisemitic precedents while adapting to contemporary digital environments and audience expectations through content that preserves essential conspiratorial interpretive patterns within ostensibly mainstream political discourse. Host Myron Gaines has expressed sympathetic views toward Hitler, suggesting that despite problematic actions, he accomplished beneficial things for his country—presenting this as factual assessment rather than ideological advocacy—while regularly employing audio effects when discussing Jewish people as recurring programming elements that demonstrate the systematic nature of



this antisemitic integration rather than isolated incidents of extremist expression or individual prejudice among content creators (Media Matters 2023). In recent programming, Gaines has escalated to more extreme content, with documented instances where he has expressed agreement with Hitler while using language and terminology that echoes historical antisemitic discourse, thereby demonstrating how antisemitic architectural frameworks achieve systematic integration within mainstream digital environments through content that maintains surface commitments to factual assessment and intellectual inquiry while advancing explicit antisemitic interpretive patterns and conspiratorial explanatory frameworks.

The coordination extends beyond podcasting to systematic network formation, as evidenced by documented cross-platform collaboration and institutional coordination among manosphere figures that create exposure pathways for antisemitic content within mainstream masculine grievance discourse through technological rather than organizational mechanisms. Self-proclaimed woman-hater Jon Zherka has made several antisemitic comments during Fresh & Fit appearances, describing Jewish men as "extremely unattractive" and melting down upon discovering a woman's Jewish identity, telling her "You rule the world and all the banking" while expressing preference for Hitler over contemporary Jewish individuals, thereby demonstrating how antisemitic content achieves circulation across multiple manosphere personalities and platforms through cross-platform collaboration that creates systematic exposure patterns facilitating ideological synthesis among audiences rather than requiring explicit coordination or deliberate conspiracy among content creators seeking to advance specific political objectives (Media Matters 2023). This demonstrates how antisemitic content achieves circulation across multiple manosphere personalities and platforms, creating systematic exposure patterns that facilitate ideological synthesis among audiences through technological architectures designed for engagement optimization rather than ideological coherence, thereby enabling antisemitic frameworks to achieve penetration within mainstream masculine grievance discourse without requiring explicit organizational structures or deliberate conspiracy among platform operators, content creators, or



ideological organizations seeking to advance specific political objectives through coordinated manipulation of digital discourse and audience recruitment mechanisms.

Radicalization Pathways and Evidence

Research on how online social engagement with the manosphere influences radicalization patterns demonstrates that platform algorithms facilitate recruitment by networks seeking individuals experiencing social uncertainties, with the recruitment process exploiting masculine anxieties wherein antisemitic conspiracy theories offer comprehensive explanatory frameworks for individuals experiencing social rejection, economic displacement, or cultural marginalization through interpretive mechanisms that reduce complex social phenomena to manageable explanatory categories while preserving sufficient theoretical sophistication to engage with contemporary political and cultural concerns. Platform dynamics show that influencers compete for engagement within attention-based economies where controversial and extreme positions are particularly likely to receive amplification through algorithmic recommendation systems designed to maximize time-on-platform metrics rather than promote ideological coherence or factual accuracy, leading to intensification of available content that serves antisemitic ideological architecture's historical function as a unifying interpretive framework that can accommodate diverse grievances within totalizing explanatory systems that attribute complex social phenomena to coordinated Jewish manipulation rather than acknowledging multiple causal factors, competing interests, and historical contingency.

While synthesis mechanisms operate across platforms, they adapt thusly to architectural differences—with engagement-optimization algorithms favoring gradual exposure through recommended content versus accommodation of explicit antisemitic material that would face moderation elsewhere, wherein technological architectures facilitate cross-platform coordination and content amplification without requiring explicit organizational structures or deliberate conspiracy among platform operators seeking to advance specific political objectives through coordinated



manipulation of digital discourse. Psychological research examining identity factors in manosphere adoption reveals that the less men acknowledge their privileged status relative to women, the more they feel threatened by feminists, which in turn was associated with endorsing manosphere attitudes that provide fertile ground for antisemitic recruitment through ideological frameworks that attribute feminist social movements to coordinated Jewish manipulation rather than acknowledging legitimate concerns about gender equality, workplace discrimination, or sexual violence that might otherwise complicate simple explanatory narratives or challenge established ideological commitments among target audiences. Analysis of entry pathways shows that many individuals sought to comprehend and respond to romantic rejection and subsequently encountered manosphere figures who post videos offering motivational, self-help and dating advice that increasingly incorporated extremist content—a progression that facilitates antisemitic recruitment by providing frameworks that attribute perceived threats to Jewish manipulation rather than social change, economic transformation, or individual circumstances that might otherwise require more nuanced analysis or personal reflection among individuals seeking explanations for social rejection, economic displacement, or cultural marginalization.

The systematic nature of this content integration becomes evident through examination of production strategies and audience engagement patterns that demonstrate coordinated deployment of antisemitic architectural elements rather than isolated incidents of extremist expression or individual radicalization processes that might otherwise be attributed to psychological factors, social isolation, or economic displacement among content creators or audience members.

The integration operates through sophisticated content creation strategies that gradually introduce conspiracy theories through ostensibly scientific material, wherein manosphere communities systematically misuse academic research to frame and validate their beliefs about women by taking hypotheses out of context and embedding them in their broader grievances, personal experiences, and sexist tropes that create intellectual frameworks for antisemitic recruitment through content that



maintains surface commitments to empirical evidence and rational analysis while advancing conspiratorial interpretive patterns. This methodological approach enables antisemitic content creators to introduce conspiracy theories through academic frameworks, lending credibility while avoiding platform moderation mechanisms in a manner that demonstrates antisemitism's adaptive capacity across different historical contexts, wherein technological architectures facilitate exposure to increasingly extreme content through engagement optimization rather than ideological coherence, thereby creating digital laboratories where antisemitic ideological scaffolding achieves synthesis with other forms of extremist thinking without requiring explicit coordination or deliberate conspiracy among platform operators, content creators, or audience members seeking to advance specific political objectives through coordinated manipulation of digital discourse.

Documentation reveals that antisemitic narratives among incel communities overlap considerably with antisemitic narratives shared by far-right communities, with some users adopting hybrid identities that indicate systematic coordination between different online networks that illuminates contemporary digital movements rather than isolated incidents of cross-platform migration or individual ideological evolution among users experiencing social rejection, economic displacement, or cultural marginalization. Research confirms that the manosphere operates internationally, with documented activity enabling antisemitic content to adapt to local contexts while maintaining core conspiracy frameworks—a pattern that emerges across multiple countries, with documented antisemitic integration within German-language MGTOW forums and Brazilian incel communities, suggesting consistent patterns of ideological convergence within digital masculine grievance networks that transcend national boundaries, linguistic differences, and cultural contexts through technological architectures that facilitate cross-platform coordination and content amplification without requiring explicit organizational structures or deliberate conspiracy among platform operators seeking to advance specific political objectives through coordinated manipulation of digital discourse and audience recruitment mechanisms.



These international patterns of ideological convergence extend beyond digital spaces into institutional environments through organized speaking events and public appearances that introduce antisemitic manosphere content directly into academic environments, wherein technological architectures facilitate coordination between digital networks and physical institutions through mechanisms that preserve surface commitments to intellectual inquiry and academic freedom while advancing explicit antisemitic interpretive patterns and conspiratorial explanatory frameworks.

The synthesis achieves institutional presence through organized campus speaking tours that introduce antisemitic manosphere content directly into academic environments, wherein figures like Gaines have been hosted by campus organizations with documented histories of controversial speakers for events with titles referencing women and Jewish identity that demonstrate systematic rather than episodic integration of antisemitic content within educational institutions committed to intellectual diversity and academic freedom (SPLC 2025). During such appearances, speakers have acknowledged their controversial positions, addressing questions about their perspectives on women and Jews while promoting conspiracy theories and repeatedly referencing Zionists—a term that operates with contested definitions in contemporary discourse but functions within these contexts as coded antisemitic language that preserves surface commitments to legitimate political criticism while advancing conspiratorial interpretive patterns about Jewish influence on feminist movements, media representation, and cultural change. These institutional appearances demonstrate how manosphere figures utilize academic legitimacy to introduce antisemitic content beyond digital platforms in a manner that echoes historical patterns of ideological normalization, wherein antisemitic frameworks achieve penetration within mainstream intellectual environments through content that maintains surface commitments to scholarly inquiry and rational debate while advancing explicit antisemitic interpretive patterns and conspiratorial explanatory frameworks that reduce complex social phenomena to manageable explanatory categories through reference to coordinated Jewish manipulation rather than acknowledging multiple causal factors, competing interests, and historical contingency.



Current research indicates that substantial proportions of young men regularly engage with masculinity influencers online, creating international audiences for antisemitic content integrated within manosphere messaging—a development that enables antisemitic conspiracy theories to achieve broader circulation by incorporating diverse grievance narratives under unified explanatory frameworks that preserve essential structural elements and interpretive patterns developed through centuries of theological refinement while adapting to contemporary digital environments and cultural sensibilities (UN Women 2025; Over et al. 2025). The scale of this phenomenon becomes apparent when examining follower counts and engagement metrics across major manosphere figures who have adopted antisemitic content: Bilzerian's 32 million Instagram followers represent one of the largest audiences for systematically antisemitic content within masculine grievance communities, while Sneako's 2 million followers and Davis's 1.75 million YouTube subscribers demonstrate how antisemitic ideological architecture achieves penetration across different manosphere subcommunities and demographic segments through cross-platform coordination and content amplification that creates exposure pathways for increasingly extreme content without requiring explicit organizational structures or deliberate conspiracy among platform operators seeking to advance specific political objectives. This cross-ideological synthesis represents ideological convergence where different movements adopt shared conspiracy theories that provide comprehensive explanations for complex social phenomena, demonstrating antisemitic ideological architecture's capacity for functioning as a unifying interpretive framework across diverse political contexts that can accommodate concerns about feminism, multiculturalism, and social justice activism within established conspiratorial explanatory patterns while preserving sufficient theoretical sophistication to engage with contemporary political and cultural concerns among educated audiences seeking comprehensive explanations for social change, economic transformation, and cultural conflict.

Conclusion



The empirical evidence examined throughout this investigation—spanning theoretical mechanisms, documented content integration, individual radicalization pathways, and international coordination patterns—demonstrates the systematic nature of antisemitic ideological adaptation within manosphere networks, wherein technological architectures facilitate cross-platform coordination and content amplification without requiring explicit organizational structures or deliberate conspiracy among platform operators seeking to advance specific political objectives through coordinated manipulation of digital discourse and audience recruitment mechanisms.

The manosphere's function as a digital laboratory for antisemitic ideological adaptation demonstrates how contemporary movements exploit technological infrastructure to achieve unprecedented synthesis between different forms of prejudice and conspiracy thinking—a process that represents systematic ideological innovation creating new pathways for recruitment and radicalization through three critical mechanisms: engagement-optimization algorithms that gradually expose users to increasingly extreme content while maintaining the appearance of organic ideological development rather than coordinated manipulation, antisemitic conspiracy theories that provide comprehensive explanatory frameworks addressing multiple grievances simultaneously through interpretive patterns that reduce complex social phenomena to manageable explanatory categories, and global digital networks that enable rapid adaptation and localization of antisemitic content across different cultural contexts while preserving essential structural elements and interpretive patterns developed through centuries of theological refinement, canonical legislation, and intellectual adaptation to changing political environments. These findings demonstrate how antisemitic ideological architecture operates through technological rather than organizational coordination, creating digital laboratories where different forms of extremist thinking achieve synthesis through algorithmic mechanisms that systematically expose users to increasingly antisemitic content through ostensibly unrelated masculine grievance narratives that exploit engagement optimization rather than ideological coherence as the primary organizing principle of digital platform architectures.



These findings carry significant implications for understanding contemporary movements and developing response strategies, given that traditional approaches treating different forms of prejudice as distinct phenomena may prove insufficient for addressing ideological movements that achieve systematic synthesis between antisemitism, misogyny, and other conspiracy theories through technological architectures that facilitate cross-platform coordination and content amplification without requiring explicit organizational structures or deliberate conspiracy among platform operators, content creators, or ideological organizations seeking to advance specific political objectives. The manosphere's success in integrating antisemitic content—as demonstrated through the documented transformations of major figures like Bilzerian, Sneako, and Davis—suggests that similar processes may be occurring within other ostensibly single-issue movements, requiring research examining whether comparable patterns of antisemitic integration exist within other digital communities organized around specific grievances or identity categories that might otherwise appear resistant to antisemitic recruitment through their explicit commitments to progressive values, social justice, or anti-discrimination principles. This development reflects antisemitic ideological architecture's historical capacity for adaptation across different historical periods, wherein contemporary digital environments provide unprecedented opportunities for conspiracy theory synthesis and audience recruitment that transcend traditional ideological boundaries while preserving essential structural elements and interpretive patterns that enable antisemitic frameworks to function as comprehensive explanatory systems capable of incorporating diverse grievances within totalizing interpretive frameworks.

While this analysis documents the mechanisms enabling antisemitic synthesis within manosphere networks, it does not address response methodologies or policy recommendations—areas requiring specialized expertise in platform governance, legal frameworks, and therapeutic approaches to digital radicalization that must grapple with antisemitic ideological architecture's cultural embeddedness and adaptive capacity across changing technological and political environments. The findings suggest urgent need for platform policies that address not merely explicit hate speech but the gradual



ideological synthesis processes documented herein, wherein algorithmic recommendation systems facilitate exposure to increasingly antisemitic content through ostensibly unrelated masculine grievance narratives that create pathways for extremist recruitment while maintaining surface commitments to free speech, intellectual inquiry, and opposition to censorship rather than explicit advocacy for antisemitic ideology or discriminatory policies. Future research should examine whether comparable patterns of antisemitic integration exist within other digital communities while developing longitudinal studies tracking individual radicalization pathways, with specific attention to the effectiveness of intervention strategies that disrupt algorithmic pathways, the role of counter-messaging in preventing ideological synthesis, and comparative analysis of platform architecture features that either facilitate or inhibit cross-ideological coordination among previously distinct online communities that might otherwise remain isolated within their respective ideological ecosystems.

The manosphere's evolution demonstrates antisemitic ideological architecture's capacity for adaptation and synthesis with contemporary concerns, establishing patterns for understanding digital-era movements that transcend traditional categorical boundaries while maintaining the explanatory frameworks that render antisemitic conspiracy theories consistently appealing across different historical contexts and technological environments. As antisemitic ideological scaffolding functions thusly as a unifying interpretive framework across diverse political movements, understanding and addressing contemporary digital movements necessitates grappling with the culturally embedded prejudices of which antisemitism represents a foundational and organizing element—a factor that influences patterns of political mobilization and social transformation through mechanisms that preserve essential structural elements while adapting surface manifestations to accommodate changing intellectual and cultural environments. The documented synthesis within manosphere networks represents not merely a digital phenomenon but a continuation of antisemitism's historical function as an adaptive ideological architecture that incorporates contemporary anxieties to maintain explanatory power across changing social conditions, wherein technological architectures facilitate unprecedented opportunities for cross-platform coordination and content amplification that create digital laboratories for



ideological synthesis and audience recruitment through algorithmic mechanisms designed for engagement optimization rather than ideological coherence or factual accuracy.

Building upon centuries of antisemitic architectural foundations, the digital synthesis examined herein demonstrates that antisemitic frameworks inform contemporary political conceptions, with cultural environments shaped by entrenched prejudices within which antisemitic ideological scaffolding operates as a central and organizing component—an interpretive lens through which social reality becomes understood that must be acknowledged in analyzing democratic institutions and social relations rather than treating antisemitism as an isolated form of prejudice that can be addressed through conventional anti-discrimination approaches without grappling with its function as a comprehensive explanatory system. The documented trajectories of figures like Bilzerian, Sneako, and Davis illustrate how antisemitic conspiracy theories function thusly as unifying interpretive frameworks that transcend ideological boundaries while providing comprehensive explanatory mechanisms for complex social phenomena, demonstrating patterns wherein the conceptualization of Jewish identity as the primary obstacle to desired social arrangements enables systematic coordination between previously distinct political movements through shared conspiratorial interpretive patterns that can accommodate diverse grievances within totalizing explanatory systems that reduce complexity to manageable explanatory categories while preserving sufficient theoretical sophistication to engage with contemporary political and cultural concerns.

The scale of this transformation proves staggering: over 65 million followers now receive systematically antisemitic content through platforms that began as masculine lifestyle and dating advice, representing one of the most successful ideological recruitment operations in digital history that demonstrates antisemitic architecture's capacity to exploit technological infrastructure in ways that render previous containment strategies obsolete through algorithmic mechanisms that facilitate exposure to increasingly extreme content without requiring explicit coordination or deliberate conspiracy among platform operators seeking to advance specific political objectives. What has been accomplished in less



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than five years—the complete antisemitic transformation of major influencers with audiences rivaling traditional media outlets—demonstrates antisemitism's capacity to exploit technological infrastructure in ways that render previous containment strategies obsolete, wherein engagement-optimization algorithms create exposure pathways for antisemitic content through ostensibly unrelated masculine grievance discourse that maintains surface commitments to free speech and intellectual inquiry while advancing explicit antisemitic interpretive patterns and conspiratorial explanatory frameworks. As these digital laboratories continue perfecting techniques for ideological synthesis and audience capture through technological architectures designed for engagement optimization rather than ideological coherence, the patterns of animosity, social conflict, and political mobilization associated with antisemitic conspiracy theories will not merely continue to manifest but will achieve unprecedented scale and sophistication, shaping political outcomes across democratic societies through mechanisms that remain largely unrecognized and unaddressed by conventional approaches to combating prejudice, discrimination, and extremist mobilization that fail to grapple with antisemitism's function as a comprehensive ideological architecture rather than merely another form of ethnic or religious prejudice requiring standard anti-discrimination interventions.



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