





# GROWING THE FUTURE

We are a group of leading companies who share one mission: to make shrimp aquaculture a clean, stable, and successful practice for the world. In order to reach our goal, we have set a clear and ambitious plan to elevate the whole sector to the next level.

- ✓ Produce a healthy, nutritious and pure shrimp farmed in a sustainable way.
- ✓ Work in collaboration with each other, and our stakeholders, to improve social and environmental performance.
- ✓ Create differentiation and offer improved choice for consumers in global seafood markets, by increasing awareness of the preferential environmental and social practices of SSP members, and set an example for others to follow.

# ACTIONS

TO DRIVE INDUSTRY CHANGE



## Product Criteria

**The best goals are the ones that  
always keep you improving.**

SSP members are committed to achieving the Aquaculture Stewardship Council (ASC) Standard. The ASC standard is widely recognized as the most challenging and stringent certification scheme for aquaculture, and as SSP members, we are not only committed to achieving it, but also by surpassing it by meeting SSP additional criteria.





## Zero Antibiotics

Commit to the use of zero antibiotics across the production process.



## Traceability

Provide a high quality and safe product for consumers, guarantee full transparency and traceability across the production process by providing essential information about how SSP shrimp was farmed, and its journey from farm to the consumer.



## Neutral Impact on Water

Best-practices to minimise environmental impact, ensuring that the water used by shrimp farms maintain the same high quality as its origin.



## Sustainability Leadership Roundtable

### Shape the future of aquaculture

By building powerful alliances in collaboration with other companies, NGOS's and stakeholders, together we will support industry-wide improvements to elevate the industry to the next level.



## Scale Up Programme

### Join those changing the future of shrimp aquaculture

Work with small and mid-sized farms to help them improve practices and work up to achieving SSP standards. Encourage other countries to keep improving their social and environmental performance to improve the sector as a whole.



## Consumer Awareness

### The best food is the food we can trust

We are looking to create differentiation in global seafood markets so that consumers can easily find, and choose, shrimp produced to the highest standards. High quality shrimp, farmed by people who care, for people who care.



# JOIN THE FUTURE

**Interested in becoming  
an SSP member?**

If you share our vision for a more sustainable future for shrimp aquaculture, can meet our commitment criteria, and are keen to work in partnership - then get in touch!

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**SSP**

Sustainable  
Shrimp  
Partnership



[www.sustainableshrimppartnership.org](http://www.sustainableshrimppartnership.org)