What Is the Role of a Class Agent?

Thank you for your interest in being a class agent! Now, what does that mean and what do you do next? Class agents play an important role in the success of Middlebury’s annual giving effort in several ways:

- You are the personal contact between the College and your classmates.
- You are a key driver of alumni donor participation.
- You are a conduit for news and information.

The Class Agent Program is essential; there are hundreds of alumni who engage in this critical work. Thank you for coming on board!

KEY RESPONSIBILITIES

I. Get your classmates excited about Middlebury.
- Get in touch with your classmates via email, text, phone, mail, or social media. Share news about the College or alumni events throughout the year.
- Be an advocate for alumni. If classmates need information you don’t have, encourage them to be in touch with Middlebury or reach out to your staff contact on their behalf.

II. Ask for support.
- Lead by example: make your gift to Middlebury by December 31.
- Contact your assignments and encourage them to make a gift this year. Use the Middlebury Volunteer Portal (MVP) to track your work and communicate with Annual Giving staff.
- Provide updates on your progress, communicate classmates’ questions, and report outdated or updated contact information to Annual Giving staff.
- Say “thank you” to your assigned classmates when they give.
- Keep donor information confidential.

Be social. One of the best ways to create a sense of community and excitement is through your class Facebook group. Visit go.middlebury.edu/fbgroups to find your class.

Log in and participate in an Update from Middlebury: In Conversation with the College’s Senior Leadership on Tuesday September 28, 2021 at Noon Eastern.