



What Is the Role of a Class Agent?

Thank you for your interest in being a class agent! Now, what does that mean and what do you do next? Class agents play an important role in the success of Middlebury's annual giving effort in several ways:

- You are the personal contact between the College and your classmates.
- You are a key driver of alumni donor participation.
- You are a conduit for news and information.

The [Class Agent Program](#) is essential; there are hundreds of alumni who engage in this critical work.

Thank you for coming on board!

KEY RESPONSIBILITIES

I. Get your classmates excited about Middlebury.

- **Get in touch** with your classmates via email, text, phone, mail, or social media. Share news about the College or alumni events throughout the year.
- **Be an advocate for alumni.** If classmates need information you don't have, encourage them to be in touch with [Middlebury](#), or reach out to your [staff contact](#) on their behalf.

- **Be social.** One of the best ways to create a sense of community and excitement is through your class Facebook group. Visit go.middlebury.edu/fbgroups to find your class.

- **Log in and participate** in an [Update from Middlebury: In Conversation with the College's Senior Leadership](#) on Tuesday September 28, 2021 at Noon Eastern.

II. Ask for support.

In addition to encouraging engagement with Middlebury, your role is to help classmates understand the impact of alumni giving.

- **Lead by example:** [make your gift](#) to Middlebury by December 31.
- **Contact** your assignments and encourage them to make a gift this year. Use the [Middlebury Volunteer Portal](#) (MVP) to track your work and communicate with Annual Giving staff.
- **Provide updates** on your progress, communicate classmates' questions, and report outdated or updated contact information to [Annual Giving staff](#).
- **Say "thank you"** to your assigned classmates when they give.
- **Keep** donor information confidential.

CONTACT US

Annual Giving

supportmiddlebury@middlebury.edu

888-367-6433

RESOURCES

Middlebury Volunteer Portal (MVP)

www.givecampus.com/login

Class agent information

go.middlebury.edu/classagent



Middlebury
College

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