

# What Is the Role of a Reunion Volunteer?

Thank you for your interest in being a Reunion volunteer! Now, what does that mean and what do you do next? You can make Reunion a success in several ways:

- Organize a pre-Reunion event in your area or virtually.
- Encourage classmates to contribute to your class gift.
- Inspire classmates to celebrate your Reunion by joining virtual events throughout the year and (hopefully!) planning to attend Reunion in June.

Reunion volunteers are communicators; they keep classmates informed and engaged. They are committee ambassadors, communicating College information and class-specific goals. And, finally, Reunion volunteers help alumni understand how important their annual giving is to current students and to the continued success of Middlebury.

### **KEY RESPONSIBILITIES**

#### I. Get your classmates excited about Reunion.

 Get in touch with your classmates via mail, email, phone, text, or social media. Provide Reunion updates and share news about the College throughout the year.

- Help us track down "lost" classmates.
- Engage with Middlebury. Log in and participate in an Update from Middlebury: In Conversation with the College's Senior Leadership on Tuesday September 28, 2021 at Noon Eastern.
- Be an advocate for alumni. If classmates need information you don't have, encourage them to be in touch with Middlebury, or reach out to your <u>staff</u> <u>contact</u> on their behalf.
- Create a sense of community and excitement about Reunion through your class Facebook group. To find your class, visit <u>go.middlebury.edu/fbgroups</u>.
- Organize virtual or in-person "mini-Reunions" in the months before Reunion to build excitement and boost attendance at Reunion Weekend.
- Register for Reunion early, then encourage classmates to do so. Publicize the names of those attending.

#### II. Plan Reunion activities for your class.

Members of the Alumni and Parent Programs (APP) staff and Reunion volunteers will focus on planning one or two class-specific, on-campus activities. Middlebury staff and Reunion volunteers will also work to plan some class-specific virtual events throughout the year in order get the class connected and begin the celebration before June!

- Generate ideas for in-person and virtual activities, such as hiking, tennis, faculty lectures, alumni panel discussions, or talks led by classmates.
- Identify a classmate to write about your class and its time at Middlebury and read those remarks at Convocation.
- Personalize the class headquarters with memorabilia, music, or festive decorations, and organize social time there.

# In support of your work, APP staff members will do the following:

- **Create** the overall Reunion schedule.
- Coordinate all meals, housing, and headquarters.
- Plan Reunion events that include all classes and arrange locations, audiovisual equipment, catering, etc., for all events.
- Offer technical support for virtual events planned before Reunion (pre-Reunion events must be planned and hosted by April 15).

## III. Ask for support.

- Lead by example: <u>make your gift</u> to Middlebury by December 31.
- Contact your assignments and encourage them to support your class Reunion gift. Use the Middlebury Volunteer Portal (MVP) to track your work and communicate with Annual Giving staff.
  go.middlebury.edu/mvp
- Provide updates on your progress, communicate classmates' questions, and share information about outdated or updated contact information to <u>Reunion staff</u>.
- **Say "thank you"** to your classmates when they give.
- Keep donor information confidential.

# **CONTACT US**

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