International House NY Millicent Barty A Dami Guide to Democracy Solomon Islands

Comprising of 992 islands, the Solomon Islands is the second poorest nation in the Pacific region, with a population of over 700,000, where 70% are young men and women under 35. With one of the highest birth rates at 2.5% and lowest literacy rates (17% adult literacy), the rapidly burgeoning youth population, coupled with limited employment and education prospects, raises the risk of civil unrest and social/political instability. November 24-27 of 2021 saw a series of demonstrations and violent riots erupt in the capital Honiara from what started as a peaceful protest to render frustration against the national government. Buildings were set ablaze, shops looted, and amid the hostility were youth and children. Riots are the culmination of many flashpoints that have fueled resentment among Solomon Islanders, where alienation and disenfranchisement are arguably felt across the country, and democracy and the protection of human rights, especially in ethnic recognition and inclusion, are struggling.

At this juncture, the nation is standing at a crossroads with two pathways ahead of us: a *demographic dividend* or a *demographic time-bomb*. To overcome a long history of unrest and ingrained divisions within society, a fresh-thinking generation of civil society, committed to democracy, its processes and a strong human rights ethic, is required to foster a demographic dividend for Solomon Islands. In acknowledging that youth are future leaders and recipients of political decision-making, this project aims to help youth develop skills to become responsive, networked, united, informed and articulate on issues related to democracy.

In 2015, I founded my social enterprise, Millicent Designs (Ltd), where I specialize in combining our traditional oral histories (*Kastom Stories*) with infographic design to bridge knowledge gaps between socio-political fractures, development projects and rural communities. My award-winning innovative communication tool, '*Kastom Stori Taem*' has a proven track record of successfully translating complex systems and ideologies that allow Solomon Islanders to effectively understand foreign concepts and make informed decisions concerning sustainable development. Leading communications for two consecutive National General Elections, I designed a civic campaign for our Electoral Commission (UNDP contract) targeted at youth called '*Value Your Vote*'. This experience highlighted the huge knowledge gap and disconnection among young Solomon Islanders, and their understanding of democracy, the role of their MPs, and democratic processes.

Following the November riots, I conceptualized a graphic guide to explain our democratic system using our traditional 'Dami' culture, a process deeply embedded in our livelihoods. Dami stems from our traditional egalitarian social structures and refers to a gathering over betelnut and sharing ideas and stories. As a preliminary scope during my ideation, I ran a poll to identify the need and gaps in our democratic processes where youth wanted to understand more about. The results have informed the graphic guide.

Young Solomon Islanders are interested in enhancing their situation, being heard, and creating a more equitable society for themselves and their community. By increasing their understanding of their role in elections, democratic processes, their rights, roles of their MPs, etc., they can pass it down to their children and enlighten their elders. Peace cannot be achieved at the national arenaif it is not fostered at home and in communities.

The Project Activities

The purpose of this project is to equip young Solomon Islanders with the knowledge, skills and tools to help them understand the concepts of 'democracy', 'human rights' and 'sustainable development', as well as advise on how to maintain youth groups with coalition power to bring change to their communities (petitioning, protesting, campaigns, etc.) through a contextualized guide that is easily digestible and targeted to their learning needs.

As an Obama Scholar at Columbia University, I have been utilizing my time and resources to undertake extensive social research around democracy and understand how to create a learning society. The *Dami* interpretation to translate democracy is also underway and is being verified by individuals within my network, including the head of the civic education department at our National Parliament.

Davis Peace Grant will support the production of the 'Dami Guide' and a pilot program to train 40-50 youth community leaders between 26-38 years old (4-5 per Province of 10 – Honiara included) over the summer. Recognizing the peace-making role played by women during the ethnic tension (1998-2003) and the history of domestic violence, the project will make particular efforts to empower young women in the peace building process.

Each province in the Solomon Islands has an established Youth Caucus (YC), under the auspices of the Provincial Government, which community/ward youth leaders are members of. From my previous roles, I have direct links to these networks that I have mobilized for youth empowerment trainings I've facilitated. Their YC will select participants and be invited to undergo a 3-day bootcamp to be trained on using the toolkit and build their capacity. Upon completion of the training, they are expected to incorporate into their YC annual activities to train their members, who can then transfer the knowledge to their communities.

Indicators of Success:

Through this pilot project, I hope to:

- Increase the understanding and knowledge of participants on concepts of democracy and citizenship. At the start of the training, participants will be asked to complete a baseline survey, followed by an end-line survey, after receiving training. These surveys will be used to measure the comprehensibility and effectiveness of the toolkit, as well as increased awareness.
- Participants will also produce their own action plan to use the lessons and toolkit to train the members of their YC's, which will be monitored quarterly. A separate baseline and end-line survey will be used to measure the impact their training program has had on their members.

Goals for Sustainability

Based on the results of the pilot, I hope to further develop the accessibility of the 'Dami Guide to Democracy' by exploring a partnership with our National Parliament civic education department and/or the Solomon Islands Ministry of Traditional Governance, Peace and Ecclesiastical Affairs to support further distribution of the graphic guides across the country and the training of younger Solomon Islanders to be agents of peace and nation-building. Access to the internet is also growing across the archipelago, and I plan to maximize the opportunity by offering a digital version of the guide and toolkit.

Through this project, I hope to contribute towards creating a learning society where young Solomon Islanders as informed critical thinkers are more confident in participating in conversations about political and democratic issues that concern them. To be connected to how their vote impacts their livelihoods, and their future. To be aware of not just their own rights, but the rights of others, to see above our differences and foster enabling environments for a peaceful Solomon Islands.

Tagio Tumas.

Name: Millicent Barty

Project Name: A Dami Guide To Democracy

School: International House NY

Projects for Peace grant: \$ 10,000.00

Additional Funding, if any:

Total funding available: \$ 10,000.00

Note: all funds in US dollars.

TOTAL FUNDS REMAINING:

\$

TOTAL EXPENDITURES:

\$ 10,000.00

	St	udent Expenses			Project Expenses				
Travel (Including					Non-Student Travel	Direct Equipment	Marketing and		
Airfare)	Lodging	Communications	Food (Biweekly)	MISC	and Lodging	and Supplies	Event Support	Staffing Costs	MISC
1000	500	200	100		3,900	1800	600	1500	400
								1	
Total	Total	Total	Total	Total	Total	Total	Total	Total	Total
Total	Total			iotai	Total	Total	Total	Total	Total
\$ 1,000.00	\$ 500.00	\$ 200.00	\$ 100.00	\$ -	\$ 3,900.00	\$ 1,800.00	\$ 600.00	\$ 1,500.00	\$ 400.00

Total Student Expenses: \$ 1,800.00

Total Project Expenses:

8,200.00

Millicent Barty Designer (Multi-disciplinary)

Communications Consultant, Social Innovator & Entrepreneur, Ethnography Enthusiast

Persona

14 Dec 1990 Female Solomon Islander

Education

2018 Leading Change, Advocacy, Innovation & Governance University of Cambridge, UK

2018 Leading Governance Essentials of Directorship
Program
Institute of Directors, NZ

2010 Bachelor of Arts (Design)
 2013 Second Upper Class Honours
 (2.1 - Distinction)
 Goldsmiths College, University
 of London, UK

2009 International Baccalaureate
(I.B) Diploma
39/45 IB pts.
The British International
School of Jakarta, Indonesia

2007 IGCSE Certificate

The British International

School of Jakarta, Indonesia

Personal Statement

For the last seven years, I've been on a multifaceted mission to bridge gaps in the socio-economic development of my country through education and social entrepreneurship with a passion and drive for positive impact and empowering women and youth.

Although born and raised in the Solomon Islands, I believe with a decade of my upbringing in Jakarta followed by three years of my undergraduate studies in London and opportunities to travel has been significant in not only my character-building experiences but from first-handedly raising my awareness to the haves and have-not's of contrasting developing nations. Backed with my freethinking capacity and skills in Design, this exposure has ignited my enthusiasm for ethnography and equipped me with a life-long curiosity to learn, explore and innovate effective solutions in my work.

As a result of my 'design for social good' project at university and learning that only 17% of adults in Solomons are literate, I designed a communications tool that combines traditional storytelling practices of Solomons and Design to bridge gaps in socio-political cleavages and sustainable development projects, as I believe effective communications plays a key role to alleviate barriers in national development initiatives. I founded Millicent Designs to pursue this tool, my Kastom Stori Taem Tool (KSTT) to help my people understand the changing world around them and make informed decisions.

My adept work with electoral and voters awareness for two National General Elections, alleviating land disputes and misconceptions to progress two national infrastructure development projects and various social campaigns on some of society's most pressing issues has recognized myself a recipient of the prestigious Queen's Young Leaders Award in 2018.

Every year, sixteen thousand young Solomon Islanders graduate to the dispiriting reality of only 4,000 jobs created in our small economy. In 2014, I was one of them.

My social entrepreneurial journey has not only seen myself co-founding solid-waste solutions and management enterprise (Solbridge) and other ventures, but also become a fervent chapter dedicated at supporting and championing young Solomon Islanders (70% of our population are under 35 yrs) in developing their capacity as entrepreneurs. I proactively do this above my role as current Chairperson of the Young Entrepreneurs Council Solomon Islands (YECSI).

I pride myself in being versatile, multi-skilled and a keen learner with a desire for constant growth. A firm believer in local problems, local solutions and local leaders, I am consistently pushing my own boundaries in diverse avenues where I can build bridges to help people.

Roles

Founder & Lead Designer (Principal Role)

Millicent Designs Ltd., Honiara 2015 - Present

2020 -Present Advisor

Queen's Commonwealth Trust Board, UK

2018 -Present Chair

Young Entrepreneurs Council Solomon Islands

2018 - 2019

Program Manager & Ambassador - yher Pacific Regional Accelerator Program

YGAP, Melbourne, Australia

2018 -Present **Board Trustee**

Solomon Islands Tourism Infrastructure Development Fund (Incorporated)

2017 -Present Co-founder

Solbridge Ltd., Honiara, Solomon Islands

2012 -Present

Co-founder & Creative Director

Rebelle Inc (Music Label, Events & Publishers)

Skills & Proficiency

Communications Design
Communication Strategy
Branding & Marketing
Project Management
Social Media Management
Events Management
Research & Scope
Facilitation & Training
Public Speaking

Information-graphics Graphic Design Interior Design Web Development Product Design

Adobe Master Softwares:

Illustrator InDesign Photoshop Premiere Pro After-effects

Microsoft Word Microsoft Excel Microsoft Powerpoint

Live Pro 3D

Testimonials & Feedbacks

"As we look to the next 40 years, we should draw on the growing intellectual energy and drive of our young people who are shaping and influencing their destiny. We should produce many more Millicent Barty's, and intertwine our development with the advantages that innovative technology can bring about so that we develop what President Bill Clinton described as the knowledge economy."

Extraction from 'Shaping the next 40 years for Solomon Islands' - Independence Article by renown academic and national/regional leader, Dr Transform Agorau, 2019

"That was awesome. Inspiring. What would have been good [for the retreat] would have been a "how can we help propagate more Millicents?" session or similar."

"Interesting, impressive, inspirational"

"Millicent was excellent - her passion for the work she does resonated through the room - it was very refreshing to hear and hopefully the same passion can be used for TTLs and teams for the projects they implement/design"

"Millicent was great - I loved how passionate and humble she was. I thought her topics were interesting and made me think about how important communication activities are for our work"

World Bank Pacific Staff Retreat Feedback on my keynote address, 2019

"I have no recommendations at this point. All I can say is, commending your approach, especially with the simplicity of the presentations substance and execution. Also, the constructive feedback given as well with regards to the tasks done, have been very heloful. Thank you tumas"

"Me and my other team member who is also my husband, are so tremendously inspired and fortunate to have learnt and gain so much from your great webinars, feedback and all your powerful contributions. You have made known when we are faced with lack of confidence, the self-doubt and insecurities, fears and how to work on them. We will surely be patting our shoulders with courage, confidence and assertiveness as young vibrant entrepreneurs whenever we are faced with inevitable problems in the future."

Ennovation Blo Iumi (EBI) Program feedback from participants, YECSI

Yher Pacific & Tina Hydro Project references also included in this CV.

Work Experience

Hatanga Ltd.

Honiara Hardware Supplies Ltd.

The Coffee Bar Solomons

Young Entrepreneurs Council Solomon Islands

Guadalcanal Travel Services Rebranding (GTS)

Youth At Work - South Pacific Communique (SPC)

Kokonut Pacific Solomon Islands (KPSI)

\	work Experience					
	National Communications Consultant		Interior Design			
2019 - Present	Bina Harbour Development MSSIF Program MFAT (NZ Govt.) and Ministry of Fisheries & Marine Resources	2019	Department & 'Filgud' Common-room SI Tobacco Corp., British-American Tobacco Company Design: Customer Care Center Fly Solomons, Solomon Airlines Ltd. Glamour Boutique @Pacific Casino Hotel, Honiara The Coffee Bar SI @Ranadi, Honiara Window Display Guadalcanal Travel Services (GTS)			
2019 2014	National General Elections UNDP Strengthening the Electoral Cycle Solomon Islands Project (SECSIP) & Solomon Islands Electoral Commission (SIEC)	2018				
2016	Tina Hydropower Project Ministry of Mines & Energy & World Bank	2016				
	Campaigns	2015	Pacific Insurance Brokers @Panatina Plaza, Honiara			
2019	"We're With You" Campaign Solomon Islands Water Authority		Programs			
2019 2017- 2019 2015 - 2018	"Value Your Vote" Campaign - Youth Campaign UNDP-SECSIP & SIEC "Strengthening the Electoral Cycle in Schools" Campaign - UNDP-SECSIP & SIEC "Women in Leadership & Political Participation" Campaign	2020 2020 2019 2018 2014	"Safe City" Social Entrepreneurship program - YECSI & Royal Solomon Islands Police Force (RSIP) Ennovation Blo Iumi Program - YECSI Home Blo Iumi Program - YECSI Yher Pacific Accelerator Program - YGAP Youth Market' Program - Youth At Work & SPC			
	UNDP-SECSIP, Political Party Commission SI (PPCSI) & Solomon Islands Electoral Commission (SIEC)		Events (Rebelle Inc)			
2017	"Lavem Wata, Lukaotem Wata, Hemi Laef Blong Yumi Everiwan" (Love Water, Look after Water, Water is our life), Water Sanitation & Adaptation Awareness UNDP-SI Water, Sanitation & Adaptation Project (SIWSAP)	2014 2016 2016 2017 2017 Since	Julian Marley "Iumi Wan Festival" Concert Conkarah Craig David (Coral Sea Resort Opening) Maximillion JAHBOY Concerts Business Excellence Awards (MC 4 consecutive			
2016	"European Union Pacific Presence" - European Union	2012 2014 2015				
	Other Designs	2016 2017	years & Stage design) - Solomon Islands Chamber of Commerce & Industries & Solomon Islands Government			
2019	Sky Islands Initiative Branding & Digital Branding for COP 25 - Nia Tero	V	Volunteer Experience			
2015	Risk Screening Guidebook/Toolkit - UNDP Pacific Risk Resilience Program (SI) & National Disaster Management Organisation (NDMO)	2017 - Prese	Mentor Youth Peacebuilding Innovation Forum (UNDP) & The Young Entrepreneurs Council Solomon			
2013	Hydrology Maps - UNDP Solomon Islands Water & Sanitation Adaptation Project (SIWSAP)		Islands			
Cina-	Logo, Brand & Marketing Development Solomon Islands Maritime Authority (SIMA)	2017	 Steering Committee Side by Side Campaign - Gender Equality OXFAM 			
Since 2015 - Present	Ministry of Fisheries & Marine Rerouces (MFMR) Youth Division, Ministry of Women, Youth, Children & Family Affairs (MWYCFA) National Youth Awards Business Excellence Awards - SICCI & SIG	2016 · 2017	Board Member Solomon Islands Fashion Week Association of Solomon Islanders in Creative Fashion			

2016 -2019

2014 -

2015

Advisory Committee Women's Rights Action Movement (WRAM)

Steering Committee & Program

Design of the Youth Market

Youth At Work & SPC

Awards

Young Pacific Leader 2020 Cultural Vistas, USA 2018 Queen's Young Leaders **Award Winner** Buckingham Palace, UK Kumul Game Changers -2017 Pacific Entrepreneur Award Port Moresby, Papua New Guinea Inaugural Local Female 2015 Leader Islands Society UK 2009 Miss South Pacific Pageant - Third Runner-Up Suva, Fiji 2009 -Miss Solomon Islands 2010 Winner Honiara, Solomon Islands 2009 Citizenship Award The British International School of

Jakarta, Indonesia

References

Jeremy Bartlett

Chairman of Solomon Islands Chamber of Commerce & Industry j.bartlett@hatanga.com (Can contact)

Kaitlin Tait

Global Director - Yher YGAP kaitlin.tait@ygap.com (Attached)

Chris Elphick

CEO Breadfruit Consulting chris@breadfruitconsulting.com (Can contact)

Fred Conning

Deputy Project Manager Tina Hydropower Project (Attached)

Presentations

2020 OYW Shine A Light Ambassador
- SDG Goal 4 Panel
One Young World

Anti-corruption
UN-PRAC (United Nations Pacific Regional Anti-Corruption Program)
https://youtu.be/PHQZ_ZXyQVg

Youth As Game Changers -

2020 Entrepreneurship & Events
Planning
Guest Lecturer, School of Tourism &
Hospitality, Solomon Islands National
University (SINU)

University of South Pacific Entrepreneurial Fair 2020
Keynote Address, USP, Fiji

2019 World Bank Pacific Tri-Annual
Get-Together
Keynote Address, NSW, Australia

Regional Learning Forum on
Women's Economic Empowerment
Discussant/Respondent to Keynote

Address by Professor Dr Yvonne Underhill-Sem & Panelist

2019 Innovation in the Pacific
1 of 3 Key Presenters, DFATx Dept.
DFAT, Canberra, Australia

Not So Grand Designs & The Future of Commonwealth Young Women

Guest Speaker/Panelist, Women of the World Festival, Brisbane, Australia

2018 Solomon Islands Women's
Practice Parliament
National Parliament (SI) & UNDP

"Failing Fast & Learning Fast",
2017 - Youth Peacebuilding Innovation
2019 Forum

Key Presenter, UNDP & Co-LAB (3 times: Honiara, Auki (Malaita Province) & Gizo (Western Province))

Contact

(677) 73 50300 info@millicentdesigns.com millicent.barty@gmail.com For portfolio, please email me for access link.



Telephone: (677) 39542. Fax (677) 39544 P.O Box 650, 1st Floor, Suite 223, Hyundai Mall, Central Honiara admin_sicci@solomonchamber.com.sb | www.solomonchamber.com

30th July 2019

To Whom It May Concern:

Reference Letter – Millicent Barty

Millicent is a emerging young female leader that is passionate about the economic & sustainable development of the Solomon Islands especially with issues regarding gender and illiteracy. Millicent also established her own freelancing business and uses this as a platform to contribute positively to the socio-economic landscape of the Solomon Islands. Though her business has done a lot of work with education of the electorate on votes for women though her work with UNDP and effective community awareness for large infrastructural development projects in country cross cutting Government, Communities, Donor agencies & Business. This educational work is important to ensure that good leadership representation is encouraged in our national Government and in connecting rural communities to understand sustainable development approaches.

Millicent has also done communication work for the Solomon Islands Chamber of Commerce, Youth @ Work and has worked with the Chamber to help establish the Young Entrepreneurs Council Solomon Islands (YECSI) which she currently sits at the Chairperson of the Board. As YECSI Chair she has completed a directorship program hosted by the New Zealand Institute of Directors. She has also been part of the Kumul Game Changers program in PNG, leading the yher Pacific accelerator program and has been invited to speak at a number of international forums. More notably is her engagement as a speaker and mentor at the Youth Peace-building Innovation Forum in Solomon Islands for three consecutive years, keynote addressing the World Bank Pacific internal retreat. Millicent was recently identified as one of three innovators in the region to deliver a TEDTalk at the inaugural DFATx 'Celebrating Innovation in the Pacific'.

I have known Millicent for over a period of 10 years in both a personal & professional capacity though business services and engagement on Solomon Islands Chamber of Commerce in my current role as the Chairman. The Queens Young Leaders award in 2018 is a testament to her passion and commitment to the long term sustainability and development of Solomon Islands and for her ongoing work in advocating gender issues and as an inspirational voice to the young people of Solomon Islands and broader pacific region I would highly recommend Millicent.

Sincerely,

Jay Bartlett

Managing Director of Hatanga Ltd.

Chairman of the Solomon Islands Chamber of Commerce (SICCI)

 $Solomon\ Islands\ Chamber\ of\ Commerce\ \&\ Industry\ is\ the\ national\ private\ sector\ representative\ in\ the\ Solomon\ Islands\ and$ represents businesses from all sectors and sizes.

















































SOLOMON ISLANDS GOVERNMENT Ministry of Mines, Energy and Rural Electrification

Tina River Hydropower Development Project (TRHDP)

1st August 2017

To Whom It May Concern,

Re: Reference for Millicent Designs - Millicent Barty

Tina River Hydro is the largest infrastructure project in Solomon Islands and a leading example of green growth in Small Islands Developing States (SIDS).

TRHDP approached Ms. Barty with an urgent sense of need and some specific requirements: namely the need for materials that would be effective in community outreach while also being informative and attractive to an international audience. Our project is physically quite complex and is faced with a complicated array of stakeholders with attendant issues. Within the initial consultation, Ms Barty was able to formulate a concept that would be able to represent the main aspects of the project effectively and in a manner that would permit team use on site. This concept was rapidly refined with Ms Barty effectively soliciting team input and the resultant final product was delivered on time and fit to purpose.

The graphic was implemented in two formats for online use and as an on-site visual aid. It was used as intended and with the impact we were hoping for. Furthermore the base illustration was even used in a more technical setting (the ESIA main report) - it fitted well within that context as well.

Ms Barty's services and her firm Millicent Design were a welcome example of responsive, cost-effective and high quality service and convincing evidence for the professionalism of national service providers in Solomon Islands.

We strongly recommend her work and regard her as an effective ambassador for the emerging professional service sector in the country.

Yours sincerely,

Fred Conning

(Deputy Project Manager- TRHDP)



To Whom It May Concern:

Re: Reference Letter - Millicent Barty, yher Pacific Program Manager (Mar 2018 - Aug 2019)

Millicent Barty was hired in early 2018 in the role of yher Pacific Program manager to launch and lead our inaugural accelerator program supporting female-led social ventures across the Pacific region. She remained in the role for the duration of 2018 and moved into an advisory role in August 2019.

In the role of program manager, Millicent was responsible for assisting in establishing the program in the region via an initial scoping study, forging partnerships, promoting the brand across her networks, finding the region's best emerging female social entrepreneurs, and planning and organising an intensive one-week training experience. She also managed the budget and program reporting, aided in curriculum design for the Pacific context, and produced an outstanding scoping study report reflecting on the state of the social entrepreneurship space for women across the region in general and our experience of testing yher in 2018.

Being highly connected and respected across the region, Millicent's leadership of the program in its first year was of incredible value for yher. She provided essential insights into the local context, key risks and opportunities for yher, and important support and inspiration for the women coming through the program. We are excited to continue to tap into her experience and expertise across the region, both as an advisor to the program and a consultant for the gender advisory work we are undertaking in the Pacific.

Millicent has a wealth of knowledge, experience and passion for social change and in particular supporting women entrepreneurs across the Pacific and I have do doubt she will continue to do amazing things for the region.

Kind regards,

Kaitlin Tait Yher Director

kaitlin.tait@ygap.org

+61 401 842 005