

Pronto! - Community App

USA

Grinnell College

Paul Hill

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My goal is to continue revolutionizing social justice efforts by making opportunities to volunteer and learn about movements accessible to everyone with a smartphone. During the peak of the Black Lives Matter movement, I realized millions of people wanted to volunteer with their local orgs fighting for Black lives while simultaneously wanting to educate themselves. My solution to this problem was Pronto! - Community, the first social justice app that easily connects donors and volunteers with organizations across the country in every major city. For the first launch, I made sure to include safety and educational resources. Since launching, Pronto! has 12,000 downloads and counting. The current update currently going through the Apple review process includes all the information needed to locate a friend arrested for peacefully protesting anywhere in the United States. I created 3D rendered models of every city connecting to the users GPS to make locating a precinct as easy as possible. Please take a moment to view the graphic [here](#). You can read more about Pronto! [here](#) and [here](#).

Part of the grant will be applied to growing Pronto! into a platform for social justice causes such as environmentalism, poverty, gender equality, voting rights. Since Pronto! was introduced, I received emails from volunteers and organizations across the country expressing how useful my app is for fighting for Black lives. Imagine the possibilities of centralizing action items and information to support gender equality, clean our planet, make voter registration accessible, eliminate homelessness. With plans to turn Pronto! into an open-sourced platform, there is an opportunity for the app to have a global impact. Users from different countries can submit organizations relating to any social justice cause.

Without this grant, I would not be able to afford building Pronto! to the global potential that it has. Ethically, I do not believe it is right for me to make money off of a social justice platform. I currently pay for all software and dues

needed to keep Pronto! running. However, with this grant, I can continue to prove how technology can shift how people can make a positive impact in their local and global communities.

Incorporating Pronto! as a non-profit in the future will allow us to continue raising funds to support the platform and achieve further community developments. I have many long-term goals for Pronto!. One of my goals is to make Pronto! a physical resource as well as virtual resource. We can use future funds to host free summer camps for underprivileged students focusing on technology and art education as well as physical health.

Project Timeline:

Our researchers will reach out to organizations during the first two weeks of June. Mid-June to mid-July, our engineers will build Pronto! Global. We will launch Pronto! Global by mid-July through August, connecting volunteers and donors with orgs fighting for BLM, environmentalism, gender equality, and voting rights.