The Master of Science in Applied Psychology (MAPP) Program is designed to propel students into applied fields where they can combine psychology and business interests. The program curriculum blends both Organizational Psychology and Consumer Psychology, both of which are central to the crucial missions of managing a workforce and marketing services in the global marketplace.

Students typically enter fields of consumer insights, market research, talent acquisition and development, people operations, human resources, diversity and inclusion, organizational development and training, user experience (UX) research, customer experience (CX) research, advertising and more, pursuing their interests in a wide variety of industries and organizations.

**UNIQUE FEATURES**

**Challenging, Accelerated Degree**
- Students earn their on-campus degree in one year including an internship and capstone project.

**Innovative, Practitioner Faculty**
- Professionals who have worked and consulted for organizations in many industries
- Passionate about the important role psychologists play in industry.

**Contemporary, Globally Relevant Curriculum**
- Learn through team-based projects, real world case studies, and using data to help small and multi-national organizations make important decisions.

**ADMISSIONS REQUIREMENTS**
- Online Application
- Official Transcripts
- Official GRE Scores (Waived for 2022 Cycle)
- Statement of Purpose
- Resume
- Three Letters of Recommendation

**PRIORITY DEADLINE:** 01/01/2022

**REGULAR DEADLINE:** 03/01/2022